

International Universal Health Coverage Day 2021

# LEAVE NO ONE'S HEALTH BEHIND:

Invest in Health Systems for All



## CAMPAIGN REPORT

As of 21 December 2021



**LEAVE NO ONE'S HEALTH BEHIND**

12.12.2021  
**UHC DAY**  
 #UHCday | #HealthForAll



Universal health coverage      Global health security

Strong health systems based on **primary health care**

allies improving phc



**نحو صحة أفضل للمواطن المصري**

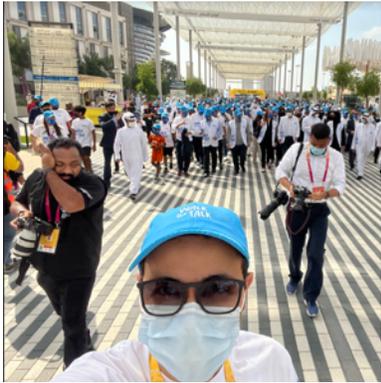
شعار اليوم: لا تترك صحة أحد خلف الركب  
 استثمر في النظم الصحية الشاملة للجميع

بورسعيد

- 8 ملايين: جبهة طبية وعلاجية تضم 19 منشأة تابعة للبحرين والأمشتر، والإسعافية
- 4 ملايين: ملف طبي إلكتروني للتصنيفات الثلاث
- 91%: نسبة رضا المتقنين بالمنظومة التأمين الصحي الشامل بالمحافظات الثلاث
- 5 ملايين: مواطنون تسجل ضمن منظومة التأمين الصحي الشامل، والمحافظات الـ 6
- 15 منشأة طبية: بورسعيد تحلت على ذمة منظومة التأمين الصحي الشامل بما دون من منظمة الإسكوا
- 17 طريفة: أول منصة رقمية تضم بين أعضائها المصن الطبية بأهلية ومروعة
- 17 طريفة: أول منصة رقمية تضم بين أعضائها المصن الطبية بأهلية ومروعة

المصدر: الهيئة العامة للرعاية الصحية، 12 ديسمبر 2021

اليوم الدولي للنظمية الصحية الشاملة 2021



#UHCday

**Health for all: PROTECT EVERYONE**

PROTECT THE HEALTH OF WOMEN AND GIRLS

WGHI WOMEN IN GLOBAL HEALTH




**UHC LEAVES NO ONE BEHIND.**

**Let's work together towards good health and well-being for all.**



**The Coalition of Partnerships for UHC and Global Health**




**Yves Jaeli NSAVYIMANA**  
Co-Founder of InciSioN Burundi  
YPE (2021-2022)

There should be no such thing as rich and poor when it comes to access to health care as it is a human right. A national program for Global Surgery would be a starting point for equitable access to surgical and obstetric care. A healthy population means a path to inclusive development.




#UHCDay

**WHY DOES GENDER EQUALITY MATTER FOR UNIVERSAL HEALTH COVERAGE?**



**1/2**  
of the world's population is women



**\$160 Trillion**  
of human capital can be gained if women are paid equally to men



By engaging women, we will **Accelerate** progress to SDGs

WGH




**Dr. Tedros Adhanom Ghebreyesus**  
Director General, World Health Organisation



# UHC Day 2021 Campaign Report

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## I. Overview

UHC Day 2021 marked the end of the second year of the COVID-19 pandemic and coincided with the emergence of the highly transmissible Omicron variant. While historic breakthroughs in public health were achieved this year – namely, the development of multiple life-saving vaccines – there are major disparities in the procurement and delivery of these vaccines globally. At the time of this report, many high-income nations have vaccinated over half of their populations and are rolling out booster shots, while countless lower-income nations have yet to gain access to first and second doses for primary vaccination.

Ongoing inequities have highlighted and widened gaps in global health infrastructures that were present long before the virus first emerged. The pandemic has disrupted routine, essential health services around the world, reversing years of progress made against infectious and non-communicable diseases. In 2015, countries committed to achieving UHC as part of the Sustainable Development Goals and Political Declaration on UHC. In September 2019, countries reaffirmed this commitment by signing the landmark Political Declaration on Universal Health Coverage (UHC) at the United Nations High-Level Meeting (UN HLM), committing to achieving UHC as part of the Sustainable Development Goals. Just a few months later, the first cases of COVID-19 were reported. Ultimately, the pandemic has revealed the urgency of fulfilling the commitments of the 2019 Political Declaration to achieve universal health coverage, gaining increased attention from world leaders, multilateral and private sector organizations and civil society.

Amidst this ongoing global health crisis – the worst in a century – and in light of the inequities that underscore the global pandemic response and recovery, UHC Day 2021 was an opportunity to stress the importance of Health for All that **Leaves No One's Health Behind**.

With continued physical distancing and other public health restrictions in mind, the multi-stakeholder 12.12. Coordination Group of UHC Day (12.12 CG) —hosted by UHC2030 — encouraged and supported a substantial shift toward greater digital engagement, culminating in a 24-hour virtual rally on 12 December. Key campaign highlights and takeaways include:

- **Over 1.7 billion** potential Twitter impressions, **112 million** accounts reached, and **46,000** total UHC Day mentions (tagging @UHC\_Day and/or using #UHCDay or #HealthForAll) on social media, between 11/29-12/17.
- **19,500 visits to the @UHC\_Day Twitter page** between 11/12-12/17.

- Almost **9,000 visitors** from **170+** countries to the [uhcday.org](https://uhcday.org) site.
- **150+** international articles and blogs focused on UHC, national policies and programs, COVID-19, *Walk the Talk: Health for All* Challenge, and the newly published global UHC monitoring reports.
- **16** governments announced new policies and/or programs to promote health for all in their countries. *Note: this number was captured by organic coverage on traditional and social media and may not capture the true extent of country engagement for UHC Day.*
- **75** UHC Day Champion videos and quotegraphics submitted and shared on social media, including national and local government leaders from **24 countries**.
- **4 UHC-focused reports:**
  - UHC 2030: [State of commitment to universal health coverage: Synthesis 2021](#)
  - CSEM: [Civil Society Perspectives on Reaching Universal Health Coverage](#)
  - WHO and World Bank: [Tracking Universal Health Coverage: 2021 Global monitoring report](#) and [2021 Global monitoring report on financial protection in health 2021](#)
- **1700+** participants in this year's global *Walk the Talk: Health For All* Challenge.
- **13.7 million:** the number of total steps counted during the *Walk the Talk: Health For All* Challenge – far surpassing our goal of 5 million!

This report summarizes the 2021 campaign strategy and associated resources, as well as known global engagement and impact.

## II. 2021 Campaign Theme and Narrative Highlights

2021 crystallised the need for resilient, equitable health systems capable of meeting everyone's needs. The global inequities in access to COVID-19 diagnostics, treatments, and vaccines this year has demonstrated that the world's most vulnerable populations are continuously left behind, and will continue to be long after the pandemic ends if we don't call for bold change now. To drive this point home, the 12.12 CG chose "**Leave no one's health behind: Invest in health systems for all**" as this year's theme.

Key goals under this year's theme were to emphasize that **health is an investment, not a cost** and to hold governments accountable to rebuild **resilient, equitable health systems that prioritize the most vulnerable**. There is now an urgent opportunity for **more and better investments** in the foundations of health systems — and an integrated approach grounded in **primary health care** — to ensure that no one is left behind in crisis or calm.

This involves prioritizing **equity in COVID-19 response** strategies, increasing public health spending to **lower catastrophic out-of-pocket costs**, investing in the training and **protection of health workers**, **dismantling power imbalances** in the decision-making process, and stakeholders collaborating to **design health systems around communities' needs**. Holding leaders accountable to make these investments and deliver on their promise of health for all is not only crucial for UHC but also key to achieve health security goals and wider socio-economic progress.

Building on last year's call on leaders to invest in health systems that protect everyone, this year's theme included five key calls to action that were interwoven through key messaging and resources like this year's digital toolkit:

#### **Equity: Balance the Scales to Ensure Fair Access to Care**

The pandemic has exacerbated existing health inequities and forced vulnerable populations into even more precarious positions. It's time to balance the scales to ensure temporary setbacks do not become permanent trends. Universal health coverage is about meeting everyone's needs, no matter who or where they are.

#### **Resilience: Create Health Systems that Protect Everyone in Crisis & Calm**

The pandemic has exposed fault lines in the foundations of health systems. Now, we have a responsibility to learn from these lessons and intentionally rebuild equitable, resilient health systems and invest in a workforce that can withstand future threats.

#### **Accountability: Drive Stakeholders to Act for Accountability**

We can't afford to let landmark global commitments to universal health coverage fall by the wayside. It's time to hold leaders responsible for building and safeguarding systems that leave no one behind, starting with health. And in return, prioritizing UHC will unlock dividends for wellbeing and progress everywhere.

#### **Investment: Direct Funding Towards a Healthier, Safer Future**

Health is an investment, not a cost. The pandemic presents an opportunity for governments to invest in strong health systems, increase public health financing, and lower catastrophic out-of-pocket costs to ensure everyone, everywhere can access affordable, quality care in times of crisis and calm.

#### **Collaboration: Forge a Common Ground for Global Progress**

Collaboration across issue areas, sectors and countries is essential for pandemic response and mobilizing a broad base of support for universal health coverage. Through global partnerships that leverage the strengths of diverse stakeholders, we can achieve health for all.

As in past years, partners and advocates around the world also used UHC Day to remind networks of the linkages between UHC and a wide range of issues across health and development, such as [gender inclusivity](#), [mental health](#), [youth involvement](#), [women & girls](#), [sexual and reproductive health and](#)

[rights](#), [neglected tropical diseases](#), [services for people with disabilities](#), and [primary health care](#). Throughout the campaign, messages underscored that we must work together to make the most of limited global resources, including COVID-19 vaccines, and that UHC is a common engine through which countries can combine science and solutions to drive global progress. This whole-of-society approach to promoting health also lies at the heart of UHC.

### III. Digital and Social Media

#### Visual Identity

The visual identity for the 2021 campaign was an **optimistic, energetic** take on the official UHC Day branding, featuring bright tones from the color palette and dynamic gradients. This was a departure from the 'dark mode' motifs of recent years and aimed to evoke a sense of **boldness, action** and **forward motion**, while organic shapes represented **flexibility** and **adaptability**. At the same time, the identity built on themes seen in the 2020 campaign, like **urgency** and **activism**, by using humanizing imagery like people rallying, collaborating for progress, and taking action to balance scales for equity.



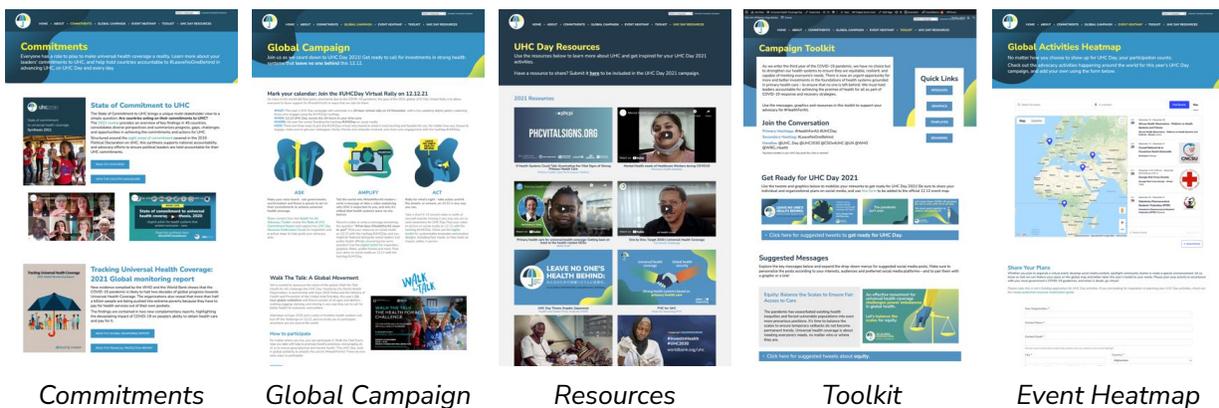
Rounding out the second year of the COVID-19 pandemic, graphics leaned into the power of virtual calls to action with **digital speech bubbles** and **animated typography**. Graphics also depicted **pandemic-centric illustrations** like masks and vaccines and used snappy messaging to remind audiences that we must continue to come together and push for equity to end this pandemic.





## UHC Day Website

The UHC Day website continues to be the primary hub for content and resources around UHC Day. The site features both evergreen and timely information about the Day and aims to help users learn about progress towards UHC globally and in their countries, plan their UHC Day activities, and get excited to take action for Health For All.



Commitments

Global Campaign

Resources

Toolkit

Event Heatmap

The [Commitments page](#) overviews the political commitments arising from the 2019 High-level Meeting on UHC, and was also updated this year to include the latest **State of UHC Commitment Report**, the **2021 UHC Global Monitoring Reports**, and information about the **Coalition of Partnerships for UHC and Global Health**. The [Global Campaign](#) and [Toolkit](#) pages provide **detailed information about joining the campaign** on 12.12 and a **robust selection of materials** to use for different types of activities on the day (see section below for more details on the toolkit). Additionally, a new [Resources page](#) created a dedicated space for **showcasing partner-generated content** and resources from years past. We expect that the

page will become an **important repository for UHC Day materials** that can be adapted and reused year after year.

The Toolkit and Global Campaign pages continued to be the **main source of content and the most popular pages on the site** this year. For the first time ever, the Global Campaign page also included an official UHC Day [Resource Mobilization Guide](#) to help inform advocacy and funding strategies for frontline campaigners.

The UHC Day website was updated in several stages this year to **generate excitement and share updates** on the campaign. Website updates were timed to outreach pushes to the 12.12.CG networks, coalition and UHC2030 newsflashes, most notably:

1. To reflect the 2021 theme and branding (mid-July),
2. With resources for the “Get Ready” campaign (late September),
3. With the full toolkit (late October), and
4. With final campaign and virtual rally guidance and heatmap (late November)

## Website Analytics

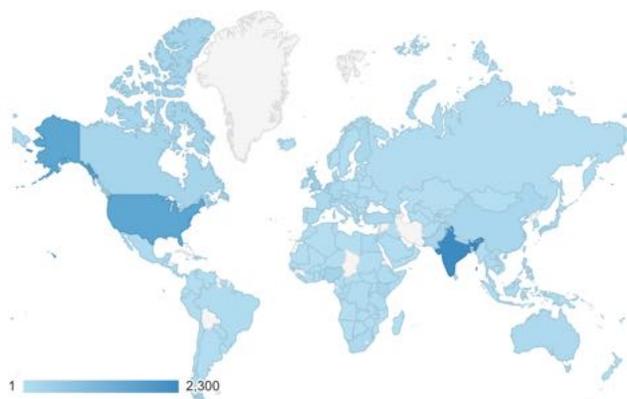
In the final push of the campaign (29 November–16 December), UHCDay.org had **8,826 visitors** with **21,966 total pageviews**, with an average of **2m 25s spent on the site**. Users on the site peaked on UHC Day itself, with **1,403 visitors** and an average session duration of **2m 45s**. This time on site is above average and demonstrates that users were interested in and dove into the site’s content. While the overall number of users in 2021 is a slight decrease from 2020 (-4%), traffic to and engagement with the site is still robust.



*Site metrics from 11/29-12/17*

Visitors to UHCDay.org this year came from 170 countries, representing a slight increase from last year. Countries with the most visitors were:

1. India (26%)
2. US (17%)
3. UK (4%)
4. Nigeria (3%)
5. Canada (3%)
6. Bangladesh (3%)
7. Kenya (3%)
8. Pakistan (2%)
9. Netherlands (2%)
10. China (2%)



## Campaign Toolkit

This year's UHC Day campaign toolkit was full of powerful, eye-catching graphics and GIFs to help visualize our theme and central narrative. With **9 core graphics and one theme graphic**, this year's toolkit housed the largest quantity of materials yet for UHC Day. Graphics were optimized for Facebook, Twitter, WhatsApp and Instagram and, for the first time, all graphics were made available in **all six UN languages** – English, French, Spanish, Arabic, Chinese and Russian – to reach a wide range of audiences. **Design files** for all graphics were also shared on the toolkit to make the designs customizable and allow campaigners to translate them into more local languages as needed.

**Investment: Direct Funding Towards a Healthier, Safer Future**

Health is an investment, not a cost. The pandemic presents an opportunity for governments to invest in strong health systems, increase public health financing, and lower catastrophic out-of-pocket costs to ensure everyone, everywhere can access affordable, quality care in times of crisis and calm.

**Health is an investment, not a cost.**

**Let's invest in systems that leave no one behind.**

12.12.2021  
UHC DAY.ORG  
#UHC2021 #HealthForAll

[- Click here for suggested tweets about investment.](#)

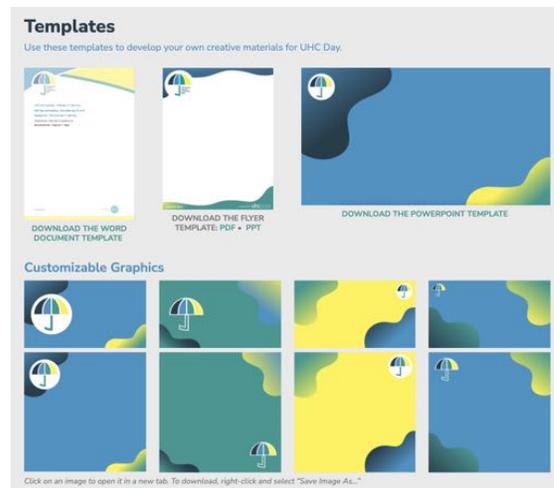


With corresponding social media content — **over 45 suggested messages in total** — on different topics under this year’s theme “Leave no one’s health behind: Invest in health systems for all,” there were plenty of options to post on social media. This year, in addition to “click-to-tweets” on the site, we included a WhatsApp forward to make it more convenient than ever for advocates to share the toolkit among their networks, colleagues, friends and family.

Beyond the core graphics and messages, the 2021 toolkit also offered **Twitter and Facebook profile frames, UHC Day zoom backgrounds, and Twitter header banners** to help advocates personalize their social media channels and virtual meetings to spread the Health For All message.



Due to popular demand, we also introduced a number of **customizable templates** so that individuals and organizations could develop their own materials using UHC Day branding, including **posters, documents, PowerPoint presentations, face masks** and **social media graphics**. These templates helped to support a more decentralized campaign, with the social media graphic templates being especially popular.



Additionally, we included a refreshed version of the **annual flag graphic and custom country tweet series** with the theme “Tell Your Country: Leave No One’s Health Behind,” allowing advocates to choose their country from a dropdown menu for a customized tweet and accompanying graphic to download and share.

Individuals from **15 different countries** around the world – Bangladesh, Ghana, Greece, India, Iraq, Japan, Kenya, Lebanon, Mexico, Nepal, the Philippines, Sierra Leone, Ukraine, United Kingdom and United States – utilized the flag graphic or custom country tweet.

### Tell Your Country: Leave No One's Health Behind

Click the dropdown menu for a tweet that can be shared to tell your country leaders to **leave no one's health behind**. Download the accompanying graphic to share along with the below tweet or customize with your own message.

↓

This #UHCDay, I call on  to invest in health systems that leave no one's health behind. #HealthForAll

TWEET



To download, right click the image and select "Save Image As"



## Official International UHC Day Twitter Account

Social media has always been a central part of the annual UHC Day campaign. To leverage this, in 2021 we transitioned the informal UHC Day Coalition Twitter (@UHC\_Day) account to serve as the official International UHC Day handle going forward. This provided a central platform on social media to share toolkit materials widely and mobilize support ahead of the Day. The transition took place on November 12, exactly one month ahead of UHC Day, and kicked off with a series of drumbeat posts encouraging people to get ready for UHC Day using

the messages and graphics from the 2021 toolkit. The @UHC\_Day profile page was also re-branded and updated to include photos of frontline campaigners from more recent years.

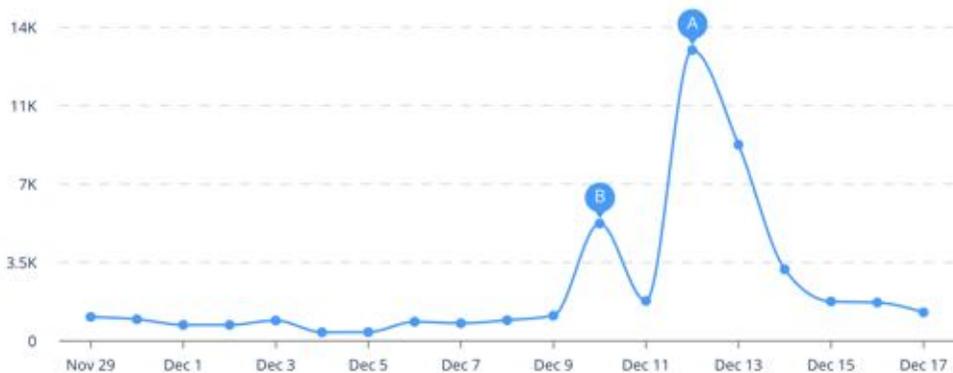
Since November 12, the handle has posted 166 tweets total, garnering over 250,000 impressions. Additionally, in this time period there were over 19,500 visits to the UHC Day profile and the handle gained 234 new followers, bringing the total number to 9,045.

## Campaign Analytics

The social reach of the overall UHC Day campaign, which includes content posted from other accounts, was impressive. Twitter engagement reached new highs yet again this year, with engagement with @UHC\_Day, #UHCDay and #HealthForAll surpassing performance from 2021. Over the broad campaign period from 29 November – 17 December, social engagement for the campaign reached an impressive **112 million accounts** and garnered **1.7 billion potential impressions**.

### Key Highlights:

- There was an **increase in the overall number of contributors** posting campaign content, with an uptick on UHC Day itself and a notable increase during the virtual rally period.
- There was **increased use of the #UHCDay hashtag**, including by the WHO and other multilateral organizations, CSOs, and other organizations.
- There was a **slightly lower reach in the weeks leading up** to UHC Day compared to 2020, but a **higher reach during the broad campaign period and day itself**. Metrics show that, from 2020 to 2021, the breadth of the audience receiving UHC Day messages decreased slightly, but the frequency and penetration of messages increased.
- The **38 UHC champion quote graphics** were posted in two Twitter threads, and individually **garnered significant engagement** from individuals and their organizations.
- This year, day-of Twitter content also included **37 UHC Day champion videos** tweeted individually, starting with the earliest time zone to enter Dec 12, which were **retweeted by many of the UHC champions** on their accounts, significantly expanding the reach.
- On UHC Day itself, top-performing tweets came from accounts including: [@WHO](#), [@UN](#), [@DrTedros](#), [@MexOnu](#), [@antoniouterres](#), [@HelenClarkNZ](#) & more.



Mentions during the core campaign period

DATE(S)	REACH	IMPRESSIONS	CONTRIBUTORS	TWEETS
<b>2021</b>				
<b>Sun, 12 December</b>	~36M	~738M	~6.9K	~13K
<b>Sat, 11 Dec – Mon, 13 Dec</b> (Virtual Rally period)	~64M	~1.1B	~12K	~24K
<b>Mon, 6 Dec – Mon, 13 Dec</b> (core 2021 drumbeat week)	~84M	~1.4B	~15K	~33K
<b>Mon 29 Nov – Fri 17 Dec</b> (broad campaign period)	~112M	~1.7B	~21K	~46K
<b>2020</b>				
<b>Sat, 12 December</b>	~72.6M	~450.2M	~6.5K	~12.6K
<b>Fri, 11 Dec – Sun, 13 Dec</b> (Virtual Rally period)	~95.9M	~657.7M	~9.2K	~18.4K
<b>Mon, 7 Dec – Mon, 14 Dec</b> (core 2020 drumbeat week)	~107.4M	~956.6M	~14.2K	~29.9K

- Twitter **impressions** are defined as the number of times UHC Day content was displayed on someone’s social media feed.
- Twitter **reach** is defined as the total number of unique accounts who saw UHC Day content.
- Twitter **mentions** are defined as the number of Tweets that used UHC Day-related key terms, such as #UHCDay or “UHC Day 2021.”

## Social Media Highlights

People, partners and organizations around the world engaged through social media on and around UHC Day using various elements of the toolkit and their own organic content. Select highlights include:

**Tedros Adhanom Ghebreyesus** @DrTedros

#HealthForAll means that health is not a luxury for those who can afford it, it's a fundamental human right. @WHO calls on all countries to make the right to health not just an idea or an aspiration, but a legal guarantee. Happy #UHCDay!



4:45 AM · Dec 12, 2021 · Twitter for iPhone

291 Retweets 47 Quote Tweets 738 Likes

**Save the Children UK** @savechildrenuk

Universal Health Coverage means everyone, everywhere has access to health services when needed.

Alongside our partner @GSK we are calling for greater investment in #HealthforAll.

Read how our work upholds #UHC values 📄

#UHCDay #UHCday2021  
[save.tc/Mzww50H9rgN](https://save.tc/Mzww50H9rgN)



9:47 AM · Dec 13, 2021 · Twitter Web App

**Dr. Roopa Dhatt** @RoopaDhatt

It's #UHCDay — #UniversalHealthCoverage remains unrealized!

Too many people cannot access quality affordable #healthcare !

Too many girls & #women dont have their #health needs met!

And the #pandemic is the great test we are collectively failing

📣 Demand for #HealthForAll



👤 You and 9 others

**Swasti, The Health Catalyst** @SwastiHC

#UHCday2021 || We asked Puja, a migrant woman living in an urban slum what #UHC means for her. This is what she said. How do we make this happen for real? @cehat1 #SATHI have unlocked the answer. Read: [bit.ly/CBMPbySATHI](https://bit.ly/CBMPbySATHI) From: @UHC\_Day @UHC2030 @CSOs4UHC @WHO #HealthForAll



68 views Pooja Devi Migrant Worker, Mohammadpur 0:01 / 1:00

2:22 AM · Dec 12, 2021 · Twitter Web App

3 Retweets 6 Likes

**António Guterres** @antonioguterres

The pandemic has reached nearly every part of the world, but health coverage still has not.

Achieving universal health coverage by 2030 requires investments in health systems, with emphasis on primary healthcare, essential services & marginalized groups.

8:09 PM · Dec 11, 2021 · Twitter Web App

324 Retweets 38 Quote Tweets 1,044 Likes

**Gavi, the Vaccine Alliance** @gavi

As we enter the third year of the #COVID19 pandemic, we have no choice but to strengthen our health systems. 🏥 Without a strong foundation based on #PrimaryHealthCare, we can't achieve #UniversalHealthCoverage or health security goals. #UHCDay



6:30 AM · Dec 12, 2021 · TweetDeck

**HumWell** December 13 at 6:50 AM

#TeamHumWell has come together to promote the message of 'Sehat Sub Kay Liyay'. We stand firm in our resolve to provide #HealthForAll.

#UHCDay #HealthForAll #LeaveNoOneBehind #HumWell #SehatSubKayLiyay



**Helen Clark** @HelenClarkNZ

Underinvestment in universal health coverage & #pandemic preparedness & response taken together left our world perilously unprepared when faced with #COVID19. This #UHCDay let's resolve to achieve #UHC for all & be better prepared to avert & respond to pandemic threats. @UHC2030



If we all work together, get vaccinated, and use other public health measures, we can end this pandemic and move towards UHC. We owe it to the most vulnerable people, in particular women, children, and adolescents living in humanitarian settings.

Rt. Hon. Helen Clark  
Board Chair  
PMNCH

12.12.2021  
UHC2030

PMNCH and 9 others

6:23 AM · Dec 12, 2021 · Twitter Web App

45 Retweets 109 Likes

**UN Geneva** @UNGeneva

This #UHCDay, let's call on to invest in health systems that leave no one's health behind.

#HealthForAll @UHC\_Day #LeaveNoOneBehind



5:24 AM · Dec 12, 2021 · TweetDeck

**Smile Train** @Smiletrain

Children w/ untreated clefts are more likely to miss opportunities to live healthy & happy lives. To achieve #UHC & #LeaveNoOneBehind, there is an urgent need to strengthen local health systems to provide comprehensive cleft care including nutrition, #safesurgery & more. #UHCDay



You and 8 others

12:20 PM · Dec 12, 2021 · Twitter Web App

13 Retweets 1 Quote Tweet 24 Likes

**Rick Staggengorg** December 12 at 10:44 PM

HCAO-Albany had a pretty good turnout at their rally for international Universal Health Coverage Day this afternoon, considering that the forecast as of yesterday called for rain and a high of 39 degrees! Thanks to the dozen or so stalwarts who attended!



**Ministerio de Sanidad** @sanidadgob

Cerca de la mitad de la población mundial carece de acceso integral a los servicios de salud básicos.

En el En el Día de la Cobertura de #SaludUniversal, defendamos la importancia de contar con sistemas de salud públicos que protejan a todas las personas por igual.

#UHCday



5:28 AM · Dec 12, 2021 · Twitter Web App

**The Lancet** @TheLancet

Safeguarding people living in vulnerable conditions in the #COVID19 era through universal health coverage and social protection

NEW Viewpoint from Gabriela Cuevas Barron, George Laryea-Adjei, Vaira Vike-Freiberga, et al for #UHCday @TheLancetPH

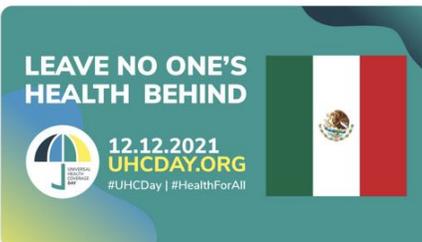


9:03 AM · Dec 12, 2021 · HubSpot

20 Retweets 4 Quote Tweets 36 Likes

**Fausto Duarte** @FaustoDuarte

This #UHCday, I call on Mexico 🇲🇽 to invest in health systems that leave no one's health behind. #HealthForAll



Salud SPSS and 7 others

**Self-Care Trailblazer Group** @SelfCare4UHC

Join us as we celebrate UHC Day in our 12 Days of UHC series. Learn from SCTG members who share insights & lessons on how self-care is part of the solution to achieving our goal & investing in health systems for all. #SelfCare4UHC #UHCday #HealthForAll bit.ly/3HWoyPQ



9:15 AM · Dec 1, 2021 · Sprout Social

2 Retweets 5 Likes

**PATH** @PATHtweets

To end the #COVID19 crisis and build a healthier future for people around the globe, we must invest in resilient, equitable health systems that protect the health of all people. #HealthforAll demands strong #PrimaryHealthCare UHCday.org



12:04 PM · Dec 12, 2021 · Sprout Social

12 Retweets 16 Likes

**World Bank Health** @WBG\_Health

Health for all means protecting families from financial hardship, especially those already poor and vulnerable.

Invest in strong health systems that leave no one behind. [wrid.bg/KYKg50ELiQs](http://wrid.bg/KYKg50ELiQs) #InvestInHealth #UHC2030

3:04 PM · Dec 10, 2021 · Twitter Media Studio

1 Retweet 7 Likes

**ProductiveYouths** @ProductiveYouth1

#UHC2021 IN SOKOTO  
As part of activities marking the UHC Day 2021, we built capacity of CSOs in Sokoto State on advocacy and health financing. @Auwal\_online

**Maria Fernanda Espinosa** @mfespinosaEC

#UHC2021

La salud es una inversión, no un costo. La pandemia presenta una oportunidad para que los gobiernos inviertan en sistemas de salud sólidos.

Juntos, podemos lograr una #SaludParaTodos.

@UHC\_Day @UHC2030 @CSOs4UHC @UN @WHO @WBG\_Health @ONU\_es @GabyCuevas

9:18 AM · Dec 12, 2021 · Twitter Web App

**AFD** @AFD\_en

Following #UHC2021, learn more about our support to the Government of #Bangladesh's response to the #COVID19 crisis. It contributes to structurally strengthening the #health and #SocialProtection system. [bit.ly/3kulFQQ](http://bit.ly/3kulFQQ) #UniversalHealthCoverage

11:03 AM · Dec 13, 2021 · Twitter Web App

**The Rockefeller Foundation** @RockefellerFdn

On this #UHC2021, our own @NRaoMD reflects on what #HealthForAll means and why we must commit to vaccine equity to end this crisis and build a healthier, safer future.

12:00 PM · Dec 12, 2021 · Salesforce - Social Studio

3 Retweets 1 Quote Tweet 10 Likes

**Fòs Feminista** @Fos\_Feminista

Fòs Feminista is joining @UHC\_Day to demand #HealthForAll around the world. Our feminist alliance is doing our part in ensuring universal health coverage by 2030 through sexual and reproductive health education and removing barriers to care. #LeaveNoOneBehind #UHC2021

9:15 AM · Dec 13, 2021 · Twitter Web App

**Chemionics** @Chemionics

Today, on #UHC2021, our Bruno Bouchet asks us to consider how we can contribute to access, quality & equity of #PHC #health services to support #HealthForAll. @UHC\_Day @UHC2030

1:00 PM · Dec 12, 2021 · Hootsuite Inc.

3 Retweets 1 Quote Tweet 8 Likes

**Dr Kate Mulligan** @KateMMulligan

It's @UN Universal Health Coverage Day #UHC2021!

#PrimaryHealthCare is the foundation of health for all, linking community power, multisectoral policy & action, health promotion, clinical & public health at the hyperlocal level.

More in this video: [youtu.be/jlUKQ0JJVWY](https://youtu.be/jlUKQ0JJVWY)

9:55 AM · Dec 12, 2021 · Twitter Web App

**Organisation mondiale de la Santé au Maroc** @OMS Maroc

Apprenons des vaccins #COVID19 !  
Personne n'est en sécurité jusqu'à ce que nous soyons tous en sécurité !

#UHC2021 #HealthForAll

@WHOEMRO @Ministere\_Sante @ONUMaroc

2:08 PM · Dec 14, 2021 · Twitter Web App

## IV. Events and Actions

Although the ongoing COVID-19 pandemic imposed limitations to UHC Day activities this year, many partners were still able to host in-person events where safe. Many more were able to engage in various other ways, be it through virtual webinars, report launches, social media advocacy campaigns, participation in *Walk the Talk: Health For All* or the 12.12 virtual rally. In an effort to shift toward long-term, sustainable funding options to support frontline campaigners given ongoing resource constraints, the microgrant program was discontinued in 2019. This year, the 12.12.CG endeavored to make the 2021 campaign as inclusive as possible with the introduction of a [Resource Mobilization Guide](#), featuring funding guidance, online courses, templates for donation asks, campaign inspiration and more resources for campaigners. The 12.12.CG is continually innovating to ensure UHC Day campaigners can access the resources they need.

### Global Heatmap

100+ activities across more than 30 countries were submitted to the UHC Day global heatmap, representing actions taken by civil society organizations, NGOs, think tanks and academic/professional associations and networks. Organizations engaged with UHC Day by hosting in-person and virtual events, organizing social media campaigns, and reporting/publishing new data or content, such as blog posts. Heatmap submissions included:

- **53 virtual events**, including panel discussions, fireside chats, seminars and lectures, largely addressing the importance of UHC in light of the COVID-19 pandemic, focusing on vaccine inequities, gaps in coverage for vulnerable and marginalized groups, and spotlighting the roles of youth and women.
- **7 in-person events**, such as community training, meetings and townhalls, where local COVID-19 guidelines permitted gatherings.
- **40 social media campaigns** across Twitter, Facebook, Instagram, YouTube and WhatsApp to raise awareness and advocate for UHC.
- **1 global *Walk the Talk: Health For All* challenge**, held as a flagship UHC Day event. Nearly one thousand people participated at the in-person walk at the Dubai 2020 Expo, and many more participants took part in a 24-hour global, virtual step challenge. In total, 1,708 participants walked nearly 13.7 million steps toward Health for All.

Given the context of the ongoing COVID-19 pandemic and the emergence of the Omicron variant, there were fewer formal events and activities submitted to this year's global campaign heatmap compared to last year, as expected. However, significantly more virtual events and

social media campaigns were submitted to the heatmap this year than last year. This indicates a shift in the way UHC advocates around the world organized, innovating amidst the pandemic.

## Virtual Rally

The inaugural virtual rally on 12.12.20 served as the culmination of 2020's global UHC advocacy and activities, helping recreate the energy, diversity and unity of typical in-person rallies of past UHC Days, and also to ensure that all interested partners would have a way to "attend" the day even if their typical pathways to engage had been disrupted.

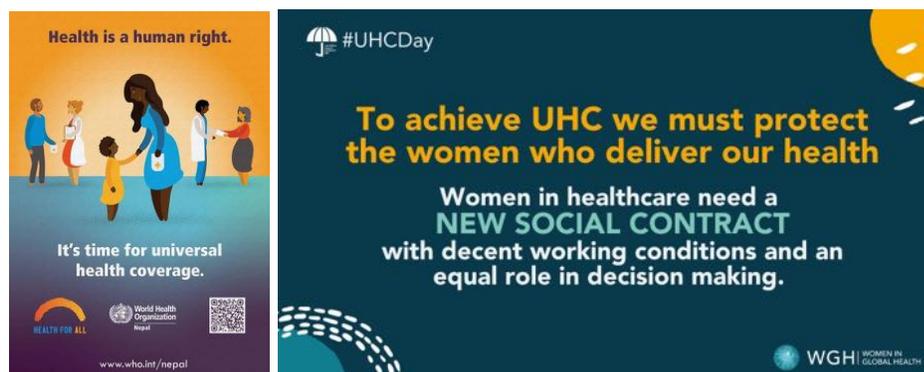


This year, the #UHC Day Virtual Rally built upon 2020's success in maintaining an inclusive and accessible campaign, with a sharper focus on the need for equitable health systems that leave no one behind. Advocates around the world rallied in their time-zones on 12.12.21, mobilizing in a variety of digital and in-person ways through three distinct engagement pathways: Ask, Amplify, and Act.

### 1. ASK

*Make your voice heard – ask governments, world leaders and those in power to act on their commitments to achieve universal health coverage.*

*In lieu of branded merchandise, advocates and campaigners were also encouraged to utilize the newly-published [resource mobilization guide](#) to help develop their activities, find resources to build campaigns, understand the language of mobilization and assess and communicate impact.*





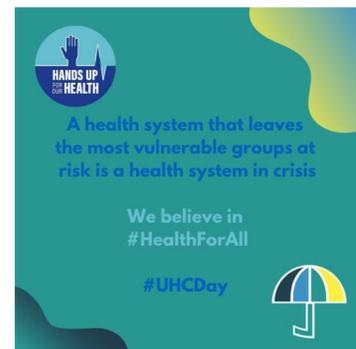
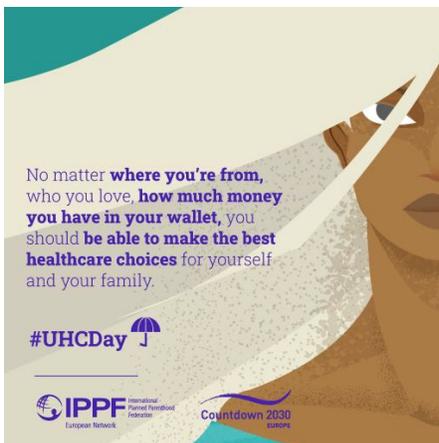
“This pandemic makes the case for universal health coverage. It strengthens our resolve to ensure that every country’s health system is stronger and more resilient than ever. And all the current attention to defeating COVID — if we harness it well — offers potential for lasting health systems change.”

**Gina Lagomarsino**  
PRESIDENT & CEO  
RESULTS FOR DEVELOPMENT



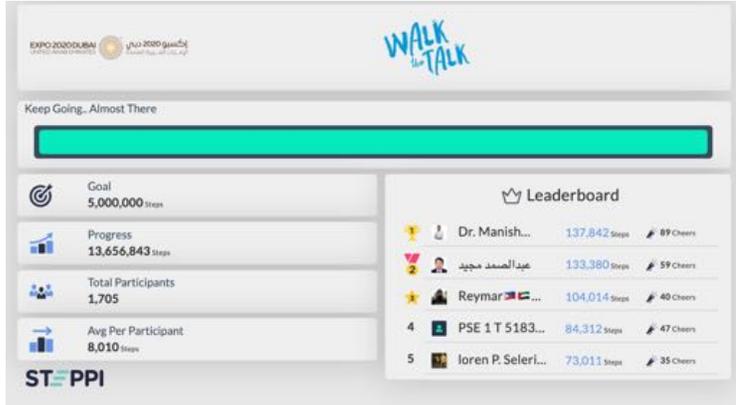
## 2. AMPLIFY

Tell the world why #HealthForAll matters – write a message or take a video explaining why UHC is important to you, and why it’s critical that health systems leave no one behind.



### 3. ACT

Rally for what's right – take action and hit the streets, or screens, on 12.12 in any way you can.



## Walk the Talk: Health for All Challenge



As part of the Act pillar of the Virtual Rally, the 2021 campaign also marked the return of the global *Walk the Talk: Health for All* challenge. Hosted by the World Health Organization, in partnership with Expo 2020 Dubai and the Ministry of Health and Prevention of the United Arab Emirates, this year's **24-hour global walkathon** featured people of all ages and abilities walking, jogging, dancing, and moving in any way they could to call for better health for everyone, everywhere.

**Nearly a thousand individuals at Expo 2020, including hundreds of frontline health workers, kicked off the challenge** on 12.12 in Dubai. Global change-makers and leaders who joined the *Walk the Talk: Health for All challenge* at Expo 2020 also included Dr. Tedros, the UAE Minister of Health HE Abdul Rahman Bin Mohammed Al Owais, HRH Princess Dina Mired of Jordan, the leadership of WHO EMRO, GLIDE, inspiring youth voices and a number of other exceptional individuals catalyzing the conversation around UHC. A short highlights reel of the day can be found [here](#).

The afternoon UHC Day Specialist Event at Dubai Expo 2020 explored important topics related to health security during crises, country-level innovation and the need for greater intergenerational collaboration. The full recording of the session can be found [here](#). Additional

photos and videos from the events at Expo can be found in the Dubai Expo 2020 UHC Day photo bank [here](#).

## EVENT AND ACTIVITY HIGHLIGHTS

**Tinada Youth Organization (Kenya)** hosted a [Tweetchat](#) with the theme “Investing in health systems for all.” The group posted a series of questions on Twitter and invited people to respond with their answers. Questions asked included, “Do you think the [collaborations](#) made so far have ensured a common ground for Universal Health Coverage global progress?”; “How has the pandemic [affected](#) the delivery of Universal Health Coverage globally?”; “Are stakeholders and governments ensuring [accountability](#) in leaving no one behind?”; and “How best can we sustain [momentum](#) towards strengthening Universal Health Coverage systems and processes?”

The image shows a screenshot of a Twitter thread. On the left is a tweet from Tinada Youth Organization (TNYO) with the text: "To our final question How best can we sustain momentum towards strengthening Universal Health Coverage systems and processes? @UHC\_Day @UHC2030 @CSOs4UHC #HealthForAll #UHCday @idaSharonn @SophieMirelle @Ayan\_Kenya @jo41267193 @TerrieMireiu @EvannOdhiambo @apetsi\_ameka @RHARK7". Below this is a large text box containing the question: "How best can we sustain momentum towards strengthening UHC systems and processes?". On the right is a list of replies:

- Apetsi Ameke** @apetsi\_ameka - Dec 14: Replying to @TinadaOrg @UHC\_Day and 19 others. By improving access to quality health care facilities and better services.
- AYAN Kenya** @Ayan\_Kenya - Dec 14: Replying to @TinadaOrg @UHC\_Day and 19 others. The sustainability and productivity of the UHC program solely depends on the financing with focus on Local financing. The country need to align itself and finance the UHC and not to fully depend on other CSOs for grants to get this achieved. They committed #Aiyabora
- Sophie Mirelle** @SophieMirelle - Dec 14: Replying to @TinadaOrg @UHC\_Day and 19 others. Through continuous advocacy for improved quality of health facilities as well as expanding the coverage for the National Health Insurance Fund #UHCday
- Odhiambo Evans** @EvannOdhiambo - Dec 14: Replying to @TinadaOrg @UHC\_Day and 19 others. Learning from the successes, failures, and emerging opportunities identified from existing/ongoing research studies on the same. #UHC
- Jjenge Youth Organization** @jjengeyouthorg - Dec 14: Replying to @TinadaOrg @UHC\_Day and 20 others. Through continuous advocacy and sensitization on #uhc4all
- @Naomi Joy** @jo41267193 - Dec 14: Replying to @TinadaOrg @UHC\_Day and 19 others. This can be achieved through, community engagement in health system management. And I guess... by being resilient on health information

**Pakistan’s Ministry of National Health Services** hosted an [in-person event](#), Commemoration of Universal Health Coverage Day, in conjunction with **WHO**, featuring a panel of several health experts.



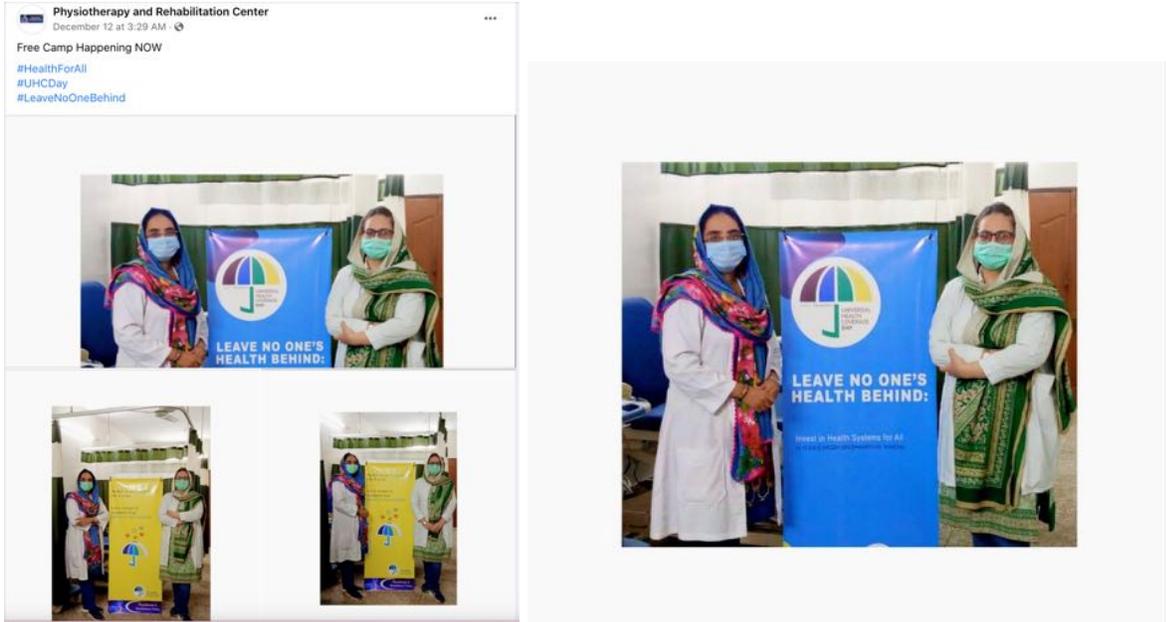
**BHORE** (Nepal) organized a [social media campaign](#), urging the Nepali government to prioritize the most vulnerable amidst the COVID-19 pandemic.

**Nigeria Health Watch** held a [Townhall Engagement Meeting](#) in Nigeria's Federal Capital Territory under the newly launched Community Health Watch project. The Townhall aimed to understand the utilisation of Nigeria's Basic Healthcare Provision Fund (BHCPF) and increase community awareness available funds.





Physiotherapy and Rehabilitation Center (Pakistan) organized a [free three-day camp](#) to increase awareness and commitments to holistic approaches for rehabilitation, and to increase accessibility to health services. The camp also provided health assessment and treatment services, mainly for women and children.

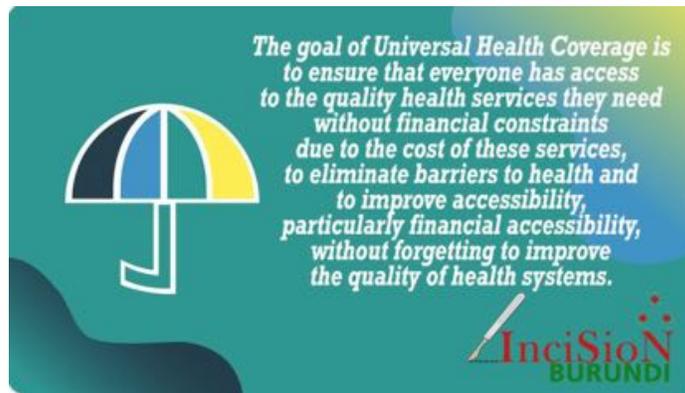
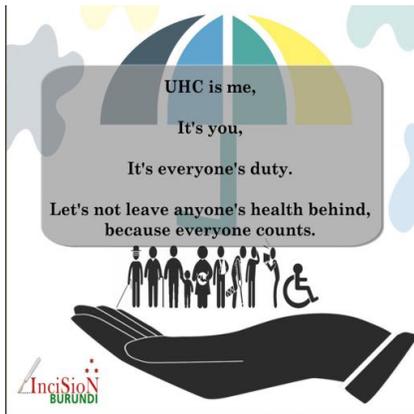


The co-chairs of the Group of Friends of Universal Health Coverage and Global Health (Permanent Missions of Georgia, Japan, and Thailand to the UN) and the WHO Office at the United Nations commemorated UHC Day with a reflection on the accomplishments of the health agenda over the past year and a look toward upcoming process for the High-Level Meeting on UHC in 2023. The program included an Overview of the 2021 UHC Monitoring

Report, updated on the State of UHC Commitment (by UHC2030), a screening of the UHC Day Champions video, and announcement of the Health for All Film Festival winners..



InciSioN Burundi created a five-day [social media campaign](#) and hosted an in-person event with medical students and a health assurance organization, discussing health coverage within the Burundi medical student population.



**MSSI**  
MULTIPLE SCLEROSIS SOCIETY OF INDIA



### UNITED FOR HEALTH INSURANCE

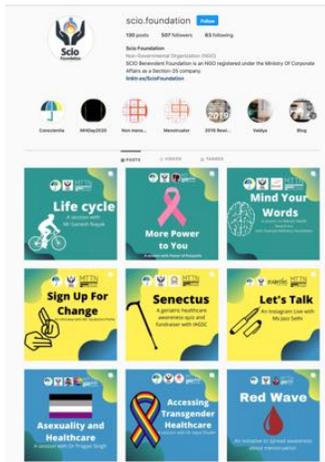
Join Zoom Meeting  
<https://us02web.zoom.us/j/82941167827?pwd=eNlZ2U0MzRDWks3Y21lOEpaZUN4UT09>

DATE : Dec 12, 2021  
(SUNDAY)  
04:00 PM

Meeting ID: 829 4116 7827  
Passcode: 542481



Multiple Sclerosis Society of India organized a cross-disability [webinar](#) on health insurance and addressing gaps in coverage in India, as well as a fireside chat with a health advocate who brought the subject of health insurance to the Supreme Court of India.



The **Scio Foundation**, based in Manipal, India, developed a week-long virtual program from 6-12 December. Entitled “[Conscientia](#),” it covered aspects of healthcare like menstrual health, mental health, healthcare accessibility for persons with disabilities and members of the LGBTQIA+ community, geriatric health, awareness about Type 1 Diabetes and physical fitness.

The **Lagos State Health Management Agency (Nigeria)** held an outdoor low-impact [workout session](#) in honor of UHC Day and to promote the Ilera Eko health insurance scheme in Ikeja, Lagos.



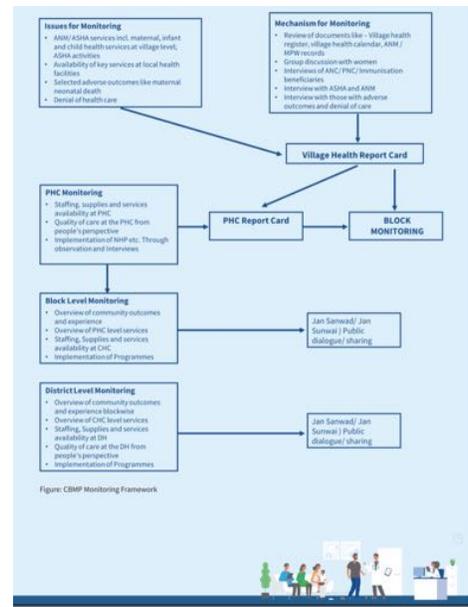
Global health leaders and advocates commemorated UHC Day at Expo 2020 Dubai with the [Walk the Talk: Health for All event and a specialist event](#) which brought together leaders from the WHO, World Bank, UHC2030, and UAE and Thai governments.





Health Care for All Oregon held a drive-by “[honk and wave](#)” on International Universal Health Coverage Day. Additionally, the group scheduled a statewide online screening of the documentary film “[Not Going Quietly](#),” which centers on ALS patient and healthcare advocate Ady Barkan.

Swasti Health Catalyst (India) posted a [video](#) on Twitter featuring a migrant woman who lives in an urban slum answering what universal health coverage means to her, to frame the release of their [report](#), “Who is accountable for health? - The case of Community-Based Monitoring and Planning (CBMP) by SATHI.”



**Primary Health Care Performance Initiative (PHCPI)** sourced photos from PHCPI partners around the world to underscore the importance of primary health care in building resilient health systems and achieving health equity [pledge](#) on Twitter alongside colleagues across the PHCPI partnership to support strong primary health care to achieve health for all.



**The International Training Center (South-East Asia)**

organized an [e-conference](#) which documented strategies and progress made towards the extension of Social Health Protection in the Asia Pacific Region.



Women in Global Health (global) organized a [social media campaign](#), calling for a gender perspective to be incorporated into UHC design in order to leave no one behind and protect everyone.



UHC2030 and the Global Fund to Fight AIDS, Tuberculosis and Malaria (global) co-hosted a [panel discussion session](#) “Leave no one's health behind: Invest in health systems for all” at the UNITE Global Summit, on the critical role that parliamentarians can play in securing resources to build stronger health systems.



Pathfinder International (global) hosted a [virtual webinar](#) to celebrate UHC Day and host a panel discussion on the importance of universal health coverage and the role of multi-sectoral partnerships to achieving UHC in low- and middle-income countries.

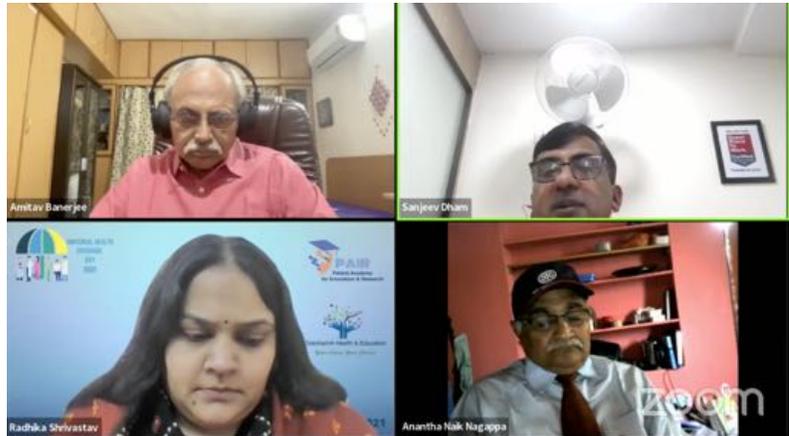


Humwell Pakistan [planned](#) several UHC Day activities, including an office-wide walkathon, an interview with doctors to gain insight into how HumWell is driving UHC, and a photo collage spelling out #SehatSubKayLiay (translation: UniversalHealthforall).

At the [10th Global Conference](#) on Health Promotion, from 13 – 15 December, the **Department of Health Systems Governance and Financing (WHO)** hosted a UHC-focused webinar, “Social participation: Going the extra mile to design better health & well-being policies.” It was followed by a panel discussion addressing the benefits of social participation and the presentation of a resource that can be used to create, strengthen, and institutionalize social participation mechanisms for universal health coverage.



Dakshayani and Amaravati Health and Education (DakshamA Health), and Patient Academy for Innovation and Research (PAIR Academy), both based in India, jointly hosted a [virtual event](#) on 14 December entitled, "Healthcare Workforce - The first pillar for Achieving Universal Health Coverage." The groups also held a weeklong [social media campaign](#) with the theme "Patient Centred Universal Health Coverage."



Blood Patients Protection Council held a rally of blood disorder patients and their parents at the Govt. Medical College Hospital in Calicut, Kerala, India to commemorate UHC Day. General Convener of the council Kareem Kassery inaugurated the rally. The event was featured in the print editions of several local newspapers.



Self-Care Trailblazer Group organized a "12 days of UHC" [social media campaign](#) on Twitter advocating for investing in self-care to strengthen health systems for all.

## V. Government, UN and Champion Engagement

As always, the engagement of global decision-makers was a central vein of the 2021 UHC Day campaign – both to demonstrate a broad swath of support for UHC and to spur leaders to maintain commitments made to achieving Health for All.

For UHC Day 2020, the UHC2030 Co-Chairs and UHC Movement Political Advisory Panel [issued a call for world leaders to “Protect Everyone”](#) in the midst of the COVID-19 pandemic and to uphold the political declaration 2019 High-Level Meeting on UHC. Now, two years into the pandemic, the 12.12.CG strove to amplify the voice of governments, multilateral institutions and civil society leadership responding to this call and the needs of their populations throughout the 2021 campaign.

Additionally, this year, a two-prong video and quote graphic champion campaign crafted in partnership with country leaders within the Group of Friends of UHC and other decision-makers also flooded social media amplifying the importance of leaving no one’s health behind. Of the 75 champions who participated in the campaign, 24 represented national and local governments around the world (*See additional details on the [champion campaign below](#)*).



Infographic created by the Egyptian government for UHC Day.



Ministry of National Health Services and WHO event in Pakistan.



Tweet highlighting UK MP Wendy Morton's participation at a UHC Day event hosted by Canada, France, Japan & the UK in partnership with UHC2030.



Tweet from Princess Dina Mired of Jordan alongside other world leaders at the UHC Day Specialist Event at Dubai Expo 2020.



Tweet sharing information on UHC Day from Mexico's Ministry of Health.



Quote from Nigerian official on future plans to accelerate progress toward UHC in Delta State.



Health workers receive awards during India's Union Ministry of Health and Family Welfare event.

## Governments

16 governments around the world announced new policies and/or programs to promote universal health coverage in their countries. *Please note: this number was captured by organic coverage on traditional and social media and may not capture the true extent of all country engagement for UHC Day.*

Highlights include:

Canada, France, Japan and the UK in partnership with UHC 2030	<ul style="list-style-type: none"> <li>Hosted a <a href="#">joint virtual event</a> on 13 December to amplify their commitment to achieving better investment in health systems strengthening through international development cooperation.</li> </ul>
Egypt	<ul style="list-style-type: none"> <li>The government <a href="#">announced</a> that over <b>5M citizens have been registered for the country's Universal Health Insurance System (UHIS)</b> in its first phase which covers the governorates of Port Said, Luxor, Ismailia, Aswan, Suez and South Sinai. It outlined the timeline to cover all governorates by 2032, with the second phase kicking off between 2021 and 2023.</li> <li>Along with this announcement the government released an <a href="#">infographic depicting the success of the first of six phases of the health care scheme</a>.</li> </ul>
France	<ul style="list-style-type: none"> <li>Agence Française de Développement (AFD) <a href="#">highlighted</a> a <b>€200M financing agreement with Bangladesh</b> signed in November 2021 to support the <b>training and management of medical personnel</b> involved in the country's COVID-19 response.</li> </ul>
Germany	<ul style="list-style-type: none"> <li>Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) <a href="#">amplified</a> an <b>ongoing partnership with the Indian government</b> to increase access to health care for 500M people by 2023.</li> </ul>
Iran	<ul style="list-style-type: none"> <li>On 11 December, the Ministry of Health welcomed a team from WHO EMRO for a <a href="#">3-day meeting to discuss the strengthening of UHC, PHC and the national health care workforce</a>.</li> </ul>
India	<ul style="list-style-type: none"> <li>The Union Ministry of Health and Family Welfare held a <b>UHC Day event and awards ceremony</b> with the support of the National Health Systems Resources Centre (NHSR), Jhpiego and WHO India. <a href="#">Minister of State for Health and Family Welfare Bharati Pravin Pawar</a> and senior officials <a href="#">recognized health teams and states</a> for progress in primary health care provision, the screening of NCDs and common cancers, creation of digital health IDs, and more. States recognized by the federal government included Nagaland, Chhattisgarh, Tamil and Assam. The event was held under the theme of this year's UHC Day campaign.</li> <li>The government <a href="#">announced</a> a <b>plan under the Ayushman Bharat health reform program to set up 150,000 health and wellness centres (AB-HWC)s</b> by December 2022 "to deliver comprehensive primary health care closer to the home."</li> </ul>
Jordan	<ul style="list-style-type: none"> <li>HRH Princess Dina Mired <a href="#">participated</a> in the UHC Day festivities</li> </ul>

	<p>at <b>Dubai Expo 2020</b>, speaking on a panel during the afternoon <a href="#">Specialist Event</a> about creating an <b>intergenerational lens for health systems strengthening</b> in the MENA region.</p>
Kenya	<ul style="list-style-type: none"> <li>• The National Assembly’s Health Committee <a href="#">announced</a> the <b>approval of Sh6 billion for the expansion of the new Universal Health Coverage plan</b> in January 2022 to provide free health care to millions of the country’s most vulnerable households.</li> </ul>
Mozambique	<ul style="list-style-type: none"> <li>• The Ministry of Health, World Health Organization Mozambique and Universidade Eduardo Mondlane held an <a href="#">event commemorating UHC Day</a>.</li> </ul>
Nigeria	<ul style="list-style-type: none"> <li>• In a joint event with Chatham House, the governments of <a href="#">Nigerian states</a> held a <b>UHC Summit in Abuja</b>. <ul style="list-style-type: none"> <li>◦ Governor Mr. Adegboyega Oyetola announced the coming distribution of almost 70K additional health insurance scheme cards and also received recognition as an “Ambassador for Better Health.”</li> </ul> </li> <li>• The Delta State Contributory Health Commission partnered with Nigeria Health Watch for an <b>in-depth <a href="#">video</a> and <a href="#">blog</a> update</b> on the current status of the <b>health insurance scheme</b> launched in 2017 – having enrolled over 1M people since its establishment.</li> </ul>
Pakistan	<ul style="list-style-type: none"> <li>• <a href="#">Prime Minister Imran Khan</a>, Punjab Health Minister <a href="#">Dr. Yasmin Rashid</a> and other federal and provincial health leaders <b>launched the ‘Naya Pakistan Sehat scheme’ providing annual health insurance coverage of Rs1M to each family in Punjab</b> province (a financial commitment of Rs440 billion over three years by the Punjab government).</li> <li>• The Prime Minister’s office, Ministry of National Health Services and World Health Organization held an <a href="#">event speaking to the theme of this year’s UHC Day</a>, featuring top officials including Dr. Faisal Sultan (Special Assistant to the Prime Minister), Dr. Zafar Mirza (UHC Advisor, WHO) and Dr. Rana Safdar (Director-General, Health, Pakistan).</li> </ul>
Uganda	<ul style="list-style-type: none"> <li>• Members of Parliament, civil society, religious leaders and media gathered for a <b>UHC Day meeting in alignment with this year’s theme</b>. Critically, MPs, representatives of the Ministry of Health and religious leaders <a href="#">committed to re-introducing a National Health Insurance bill</a> in the next session of Parliament.</li> </ul>

United Arab Emirates	<ul style="list-style-type: none"> <li>• The Ministry of Health and Prevention was an instrumental <b>host and partner coordinating the in-person and global <i>Walk the Talk: Health For All</i> challenge</b>, as well as the full day’s festivities and Specialist Event at Expo 2020 on UHC Day (see “<a href="#">Events and Actions</a>” section for more details).</li> </ul>
United Kingdom	<ul style="list-style-type: none"> <li>• In a <a href="#">video</a> part of the UHC Day champions campaign, Wendy Morton MP, Minister for Europe and the Americas announced <b>two FCDO policy papers</b>, which were then <a href="#">published</a> on 14 December: <ul style="list-style-type: none"> <li>◦ “<a href="#">Ending preventable deaths of mothers, babies and children by 2030</a>,” lays out the UK’s approach to addressing the reality that every 6 seconds, a pregnant woman, newborn baby or child dies somewhere in the world.</li> <li>◦ “<a href="#">Health systems strengthening for global health security and universal health coverage</a>,” details how the agency will work with international partners to build strong, resilient and inclusive health systems.</li> </ul> </li> </ul>
United States	<ul style="list-style-type: none"> <li>• USAID <a href="#">amplified</a> the report “<b>Universal Health Coverage through High-Performing Health Care</b>,” released earlier this year and affirming their commitment to delivering “accountable, affordable, accessible and reliable” health care.</li> </ul>

### UHC Champion Campaign

This year’s UHC Champion series comprised **75 high-level government officials, civil society leaders and frontline workers**, including Director-General of the WHO, Dr. Tedros. Of these, **37 participated in our inaugural champion video campaign and 38 submitted quotegraphics**, all sharing with the world **personal messages about what #HealthForAll means to them**, their countries and their communities. The Group of Friends of UHC was a driving force behind securing participation by key government officials. In total, **24 national and local government leaders** participated in the campaign.

Versions of the champion video series were featured at Dubai Expo 2020 and New York Group of Friends event, and champions shared their individual videos and quotegraphics across social media. All quotegraphics were made available to the public through the UHC Day toolkit, and all individual videos were also shared through the UHC Day twitter handle.

## Health and Development Champions:

- [Abdourahmane Diallo](#) (CEO, RBM Partnership to End Malaria)
- [Agnes Binagwaho](#) (Vice Chancellor, University of Global Health Equity)
- [Dr. Akihito Watabe](#) (Task Lead, UHC2030)
- [Amy Boldosser-Boesch](#) (Senior Director, Management Sciences for Health)
- [Anamaria Bejar](#) (Global Director of Advocacy, International Planned Parenthood Federation)
- [Cary James](#) (Chief Executive Officer, World Hepatitis Alliance)
- [Eliana Monteforte](#) (Director of Special Projects, Global Health Council)
- [Emilia Saiz](#) (Secretary-General, UCLG)
- [Gabriela Cuevas Barron](#) (Co-Chair, UHC2030)
- [Gina Agiostratidou](#) (Program Director, The Leona M. and Harry B. Helmsley Charitable Trust)
- [Rt. Hon. Helen Clark](#) (Board Chair, PMNCH)
- [Helga Fogstad](#) (Executive Director, PMNCH)
- [Ibtihal Fadhil](#) (President, Eastern Mediterranean NCD Alliance)
- [Ilona Kickbusch](#) (Chair, International Advisory Board, Global Health Centre, Graduate Institute for International and Development Studies, Geneva)
- [Jagan Chapagain](#) (Secretary General, IFRC)
- [Javier Hourcade Bellocq](#) (Member, UHC230 Steering Committee / CSEM)
- [Dr. Jeff Markuns](#) (Executive Director, PHCPI)
- [Juan Pablo Uribe](#) (Global Director for Health, Nutrition & Population, World Bank & Director of the Global Financing Facility)
- [Julia Tainijoki-Seyer](#) (Senior Medical Advisor, World Medical Association)
- [Dr. Justin Koonin](#) (Co-Chair, UHC2030 Steering Committee)
- [Dr. K. Srinath Reddy](#) (President, Public Health Foundation of India)
- [Keizo Takemi](#) (Member of the House of Councillors, Japan)
- [Khuat Thi Hai Oanh](#) (Executive Director, SCDI, Vietnam)
- [Lloyd Jose Nunag](#) (Advisory Group Member, CSEM UHC2030)
- [Lucica Ditiu](#) (Executive Director, Stop TB Partnership)
- [Maaya Wakasugi](#) (Calligraphy Artist)
- [Madhukar Pai](#) (Professor, McGill University)
- [María Fernanda Espinosa](#) (President of the 73rd Session of the UN General Assembly, UHC Movement Political Advisory Panel, UHC2030)
- [Martin Chungong](#) (Secretary General, Inter-Parliamentary Union)
- [Naveen Rao](#) (Senior Vice President for Health, The Rockefeller Foundation)

- [Nisia Trindade Lima](#) (President, Oswaldo Cruz Foundation, Fiocruz)
- [Nupur Lalvani](#) (Founder & Director, Blue Circle Diabetes Foundation)
- [Peter Maurer](#) (President, International Committee of the Red Cross)
- [Peter Sands](#) (Executive Director, The Global Fund to Fight AIDS, Tuberculosis and Malaria)
- [Dr. Roopa Dhatt](#) (Executive Director, Women in Global Health)
- [Rosemary Mburu](#) (Executive Director, WACI Health)
- [Sarah Kline](#) (Founder & CEO, United for Global Mental Health)
- [Dr. Seth Berkley](#) (CEO, Gavi, the Vaccine Alliance)
- [Smitha Sadasivan](#) (Member, Multiple Sclerosis Society of India)
- [Svetlana Akselrod](#) (Director, WHO Global NCD Platform)
- [Tlaleng Mofokeng](#) (Special Rapporteur on the Right to Health, UN Human Rights Council)
- [Dr. Tedros Adhanom Ghebreyesus](#) (Director-General, WHO)
- [Vytenis Andriukaitis](#) (WHO Special Envoy for the European region)
- [Winnie Byanyima](#) (Executive Director, UNAIDS)
- [Yacine Diop Djibo](#) (Founder & Executive Director, Speak Up Africa)

#### Governments and Permanent Missions to the UN:

- [Alexander De Croo](#) (Prime Minister, **Belgium**)
- [Marcelo Queiroga](#) (Minister of Health, **Brazil**)
- [H.E. Mr. Magnus Heunicke](#) (Minister of Health, **Denmark**)
- [H. E. Stéphanie Seydoux](#) (**French** Ambassador for Global Health)
- [Delphine O](#) (Ambassador for Gender Equality, **French Ministry of Foreign Affairs**)
- [Ekaterine Tikaradze](#) (Minister of Internally Displaced Persons from the Occupied Territories, Labour, Health and Social Affairs, **Georgia**)
- [Ambassador T.S. Tirumurti](#) (Permanent Representative/Ambassador of **India** to the UN)
- [H.E. Arrmanatha C. Nasir](#) (Permanent Representative, Permanent Mission of **the Republic of Indonesia** to the UN)
- [Goto Shigeyuki](#) (Minister of Health, Labour and Welfare, **Japan**)
- [Alexey Tsoy](#) (Minister of Health, Republic of **Kazakhstan**)
- [Xavier Bettel](#) (Prime Minister, **Luxembourg**)
- [Amb. Juan Ramón de la Fuente](#) (Permanent Representative, Permanent Mission of **Mexico** to the UN)
- [Monica Geingos](#) (First Lady of the **Republic of Namibia**)
- [H.E. Mr. Surangel S. Whipps Jr.](#) (President, **Republic of Palau**)

- [Ambassador Enrique A. Manalo](#) (Permanent Representative, Permanent Mission of the **Philippines** to the UN)
- [H.E. Mr. Anutin Charnvirakul](#) (Deputy Prime Minister and Minister of Public Health, **The Kingdom of Thailand**)
- [H.E. Ms. Wendy Morton](#) (**UK** Minister for Europe and Americas at the Foreign, Commonwealth & Development Office)
- [Sergiy Kyslytsya](#) (Permanent Representative of **Ukraine** to the UN)
- [Elizabeth Cousens](#) (President & CEO at the **United Nations Foundation**)

With the help of United Cities and Local Governments (UCLG), several prominent city mayors from around the world also joined the campaign, including:

- [Berry Vrbanovic](#) (**Kitchener, Canada**)
- [Li Mingyuan](#) (**Xi'an, China** / Co-President, UCLG)
- [Rohey Malick Lowe](#) (**Banjul, Gambia**)
- [Ada Colau](#) (**Barcelona, Spain**)
- [Carola Gunnarsson](#) (**Sala, Sweden**)

## United Nations and Multilaterals

In addition to engagement in the 2021 champions campaign and media engagement covered elsewhere in this report, several UN and multilateral leaders issued statements and participated in UHC Day activities.

- **UN Secretary-General António Guterres** issued a [statement](#) calling for renewed urgency in building equitable, resilient health systems in light of the COVID-19 pandemic.
- **WHO Director-General Dr. Tedros** [marked UHC Day at Dubai Expo 2020](#), kicking off the *Walk the Talk: Health for All* challenge and providing remarks at the afternoon Specialist Event.
- **WHO** released a [video](#) about the new global monitoring reports on UHC and health financing published in partnership with the World Bank.

Several multilateral actors engaged with UHC Day on social media, including (but not limited to) statements from:

- [WHO EMRO](#)
- [World Bank Health](#)
- [UN](#)
- [UN Security Council](#)
- [PATH](#)
- [Gavi](#)
- [Amref Health Africa](#)
- [United Cities and Local Governments \(UCLG\)](#)
- [Naciones Unidas \(UN Español\)](#)
- [WHO UHC Day thread](#)
- [UNDP](#)
- [World Bank Caribbean](#)
- [Pathfinder International](#)
- [USAID](#)
- [UN Foundation](#)
- [WHO Europe](#)

## vi. News, Announcements & Reports



## News & Media Highlights

- Despite a media landscape saturated with media coverage on the new Omicron COVID variant, UHC Day garnered **at least 151 pieces of media coverage** (including earned media, broadcast segments, op-eds, editorials, press releases, statements, and journal articles).
- This year, **in-country and regional media** was especially prominent with articles highlighting new UHC initiatives, events, and progress made on achieving universal health coverage. Notable highlights included coverage of:
  - **Indian** Union Minister of State for Health and Family Welfare Dr. Bharati Pravin Pawar’s remarks at the UHC Day ceremony and technical workshop on the UHC Day theme “Leave no one’s health behind: Invest in health systems for all.” ([Dariya News](#), [Express Healthcare](#))

- WHO Representative to **Nigeria** Dr. Walter Kazadi Mulombo's call for countries to invest more in health care and systems in order not to leave no one behind at a ministerial press conference. ([Blueprint](#))
- A celebration of UHC Day by the **WHO, the UAE and Expo 2020 Dubai**, and the announcement of a new partnership between the UAE and the WHO to help the government agency reach key targets more quickly. ([Gulf News](#), [The National](#), [Emirates News Agency](#), [Khaleej Times](#), [Oman Daily](#), [Emirates News Agency](#))
- An infographic tied to UHC Day which announced that more than five million **Egyptian** citizens have been registered for the country's Universal Health Insurance System. ([Ahram Online](#))
- **Pakistan** Prime Minister Imran Khan's launch of a new program to give health insurance to all residents of Punjab, which offers free medical treatment of up to Rs 1 million annually. ([Dawn](#), [Gulf News](#))
- Lookback pieces evaluating the progress made on achieving universal health coverage both on a global scale and in **India and Africa**. ([African Health Observatory](#), [United Health Futures](#), [The Logical Indian](#))
- Several organizations issued press releases and statements of support for UHC tied to the day. There were at least 19 press releases issued from stakeholders such as WHO/World Bank, WHO EMRO, WHO Africa, and UNAIDS. Two releases of note were:
  - **UNAIDS's press statement by Winnie Byanyima**, the Executive Director of UNAIDS, on addressing inequalities and the steps we need to take in order to achieve universal health coverage.
  - The [WHO & World Bank's](#) press release on their two reports released on UHC Day highlighting the devastating impact of COVID-19 on people's ability to obtain healthcare and pay for it, which garnered considerable earned local and international media coverage. ([MENAFN](#), [The Star](#), [Global Citizen](#), [Reuters](#), [Vanguard](#), [World Economic Forum](#), [Global Health NOW](#), [Khaleej Times](#), [Economic Times](#), [Modern Diplomacy](#))
- The Lancet published a number of editorials and commentary pieces advocating for universal health coverage and examining the existing model of universal health coverage.
  - An editorial calling for support to make universal health coverage and strengthening health systems included in future international agreements a priority. ([The Lancet](#))
  - An article proposing universal health coverage and social protection as priority, programmatic, and policy recommendations to safeguard people living in

vulnerable conditions during the pandemic, prevent the spread of COVID-19, and decrease health inequalities. ([The Lancet](#))

- A commentary on the current approach to universal health coverage, which is partly built on a flawed and unjust human resource model, as all health systems normalize and perpetuate underpaid and unpaid health work, which exploits women. ([The Lancet](#))

## New Reports

- **The World Health Organization** marked UHC Day with the release of several major reports and documents:
  - **WHO and The World Bank** published the [2021 Global Monitoring Report: Tracking Universal Health Coverage](#), which assessed health systems, spending and coverage around the world, and tracked progress made towards UHC.
  - **WHO and The World Bank** published the [Global monitoring report on financial protection in health 2021](#), which analyzed and tracked the status of financial protection across the world as part of the overall measurement of UHC before and amidst the COVID-19 pandemic.
  - **WHO** published the report, "[South-East Asia regional strategy for primary health care: 2022-2030](#)," which aims to accelerate progress towards achieving UHC in the South East Asia region by providing Member States with guidance on facilitating PHC-orientation.
- **UHC2030** released the [State of UHC Commitment Synthesis](#) ahead of UHC Day 2021, detailing the state of country commitments to UHC around the globe, alongside an updated [country profile dashboard and data portal](#).
  - **The Civil Society Engagement Mechanism for UHC2030** published "[From Commitments to Action: Civil Society Perspectives on Reaching Universal Health Coverage](#)," a summary of results from 19 focus group conversations on issues that governments and other decision-makers should address to ensure UHC policies are inclusive and equitable.
- **The UK Foreign, Commonwealth & Development Office (FCDO)** published two policy papers, "[Health systems strengthening for global health security and universal health coverage: FCDO position paper](#)" and "[Ending preventable deaths of mothers, babies and children by 2030: approach paper](#)" which pledge to support stronger health systems that achieve universal health coverage to end preventable deaths and enhance global health security.

- **The International Labour Organization** [published a report](#) titled “Extending social health protection: Accelerating progress towards Universal Health Coverage in Asia and the Pacific” detailing the progress made and remaining coverage gaps, challenges encountered and explores their root causes.
- **Primary Health Care Performance Initiative and 23 countries** jointly published "[If Health Systems Could Talk: Illuminating the Vital Signs of Strong Primary Health Care,](#)" an actionable snapshot of the strengths and weaknesses of primary health care in the health system.

## VII. APPENDIX: Media Coverage List

### Opinion and Commentary (15)

- **India, *Hindustan Times*:** [Citizen's engagement is the backbone of Universal Health Coverage](#) (Poonam Muttreja, Executive Director, Population Foundation of India – 12 Dec)
- **Global, *The Lancet*:** [Reinstating universal health coverage on the global agenda](#) (The Lancet – 4 Dec)
- **India, *Deccan Herald*:** [Let's have better health cover for all](#) (B S Ajaikumar, 8 Dec)
- **Global, *The BMJ*:** [Global health system resilience is in everyone's interest](#) (Laura E Downey, Matthew Harris, Stephen Jan, Marisa Miraldo, David Peiris, Kent Buse – 8 Dec)
- **Global, *The Lancet*:** [Universal health coverage must become a best buy for women](#) (Felicia Marie Knaul, Beverley M Essue, Hector Arreola-Ornelas, David Watkins, Ana Langer – 9 Dec)
- **US, *Project Syndicate*:** [Health innovation for all](#) (Mariana Mazzucato, Jayati Ghosh – 9 Dec)
- **India, *The CSR Journal*:** [Role of the Private Sector in Supporting Access to Primary Healthcare](#) (Aravindan Srinivasan and Akshat Garg, AVPN – 10 Dec)
- **Global, *The Lancet*:** [Safeguarding people living in vulnerable conditions in the COVID-19 era through universal health coverage and social protection](#) (Gabriela Cuevas Barron, George Laryea-Adjei, Prof Vaira Vike-Freiberga, Prof Ibrahim Abubakar, Henia Dakkak, Delanjathan Devakumar, Anders Johnsson, Prof Selma Karabey, Prof Ronald Labonté, Helena Legido-Quigley, Prof Peter Lloyd-Sherlock, Isaac Iyinoluwa Olufadewa, Harold Calvin Ray, Prof Irwin Redlener, Karen Redlener, Ismail Serageldin, Nisia Trindade Lima, Prof Virgilio Viana, Katherine Zappone, Uyen Kim Huynh, Nicole Schlosberg, Hanlu Sun, Ozge Karadag – 11 Dec)

- **Pakistan, *Pakistan Christian Post*:** [Stopping antimicrobial resistance is the bedrock for advancing universal health coverage](#). (Shobha Shukla – 11 Dec)
- **Pakistan, *The News International*:** [Opinion: Health Equity](#) (Dr Nadeem Jan – 12 Dec)
- **Uganda, *New Vision*:** [Leave no one health's behind, Invest in health systems for all](#) (Faith Kyateka – 12 Dec)
- **Global, *International Business Times*:** [International Universal Health Coverage Day: Quotes About Importance Of Healthcare For All](#) (Naina Raghavan – 12 Dec)
- **India, *Hindustan Times*:** [Build back better to achieve universal health care](#) (Poonam Khetrapal Singh – 13 Dec)
- **Nigeria, *Nigeria Health Watch*:** [Is the Basic Health Care Provision Fund the Silver Bullet to Achieve Universal Health Care in Nigeria: Lessons from Dukpa PHC](#) (15 Dec)
- **Pakistan, *Dawn*:** [Health insurance](#) (15 Dec)

## English Earned Media (83)

- **Kenya, *Capital News*:** [Govt Still On Track To Provide 100% Universal Health Coverage – Uhuru](#) (Muthoni Waweru – 1 Dec)
- **Ghana, *Ghana Web*:** [The surest way to improve Healthcare outcomes is through digital health - Dr Maxwell Antwi](#) (Ghana Web – 2 Dec)
- **Pakistan, *The News International*:** [Yasmin reviews steps for Universal Health Insurance \(The News International\)](#) – 4 Dec)
- **India, *Rising Kashmir*:** [JK ranks second in country for NCD screening](#) (Rising Kashmir, 4 Dec)
- **Pakistan, *Daily Times*:** [18 mln families availing free medical treatment through health card: Dr Faisal](#) (APP, 8 Dec)
- **Ghana, *News Ghana*:** [December 12th is International Universal Health Coverage Day](#) (10 Dec)
- **Australia, *Mirage News*:** [1.6 billion across Asia and Pacific lack access to social health protection](#) (10 Dec)
- **Egypt, *Ahram Online*:** [Over 5 mln citizens registered for Egypt's new Universal Health Insurance System: IDSC](#) (11 Dec)
- **India, *Sambad English*:** [International Universal Health Coverage Day: Date, History, Theme & Significance](#) (11 Dec)
- **Pakistan, *Business Recorder*:** [Punjab health coverage scheme: Federal govt not to extend financial support](#) (Mushtaq Ghumman – 11 Dec)
- **Kenya, *The Star*:** [KARIUKI: NHIF's strides towards implementing Universal Health Coverage](#) (Wambugu Kariuki – 11 Dec)

- **India, *India Today*:** [International Universal Health Coverage Day 2021: Date, history, significance, theme and quotes](#) (12 Dec)
- **US, *NewsGram*:** [This Universal Health Coverage Day, let's "Leave No One Behind"](#) (Pratibha Rathi – 12 Dec)
- **UAE, *MENAFN*:** [COVID-19 pandemic disrupts health services worldwide](#) (12 Dec)
- **Turkey/India, *YeniSafak*:** [More focus needed to improve India's health care: Experts](#) (12 Dec)
- **Kashmir, *Rising Kashmir*:** [Today is International Universal Health Coverage Day](#) (12 Dec)
- **UAE, *Gulf Times*:** [QU-Health cluster Marks International Universal Health Coverage Day](#) (12 Dec)
- **Nigeria, *Punch*:** [Universal Health Coverage Day: A call to leaders to invest in health systems](#) (Moriam Adesola Adegbite – 12 Dec)
- **India, *The Logical Indian*:** [India On Its Way to Achieve Universal Health Coverage by 2030?](#) (Tashafi Nazir – 12 Dec)
- **Global, *UN News*:** [More than half a billion pushed into extreme poverty due to health costs](#) (12 Dec)
- **Kenya, *The Star*:** [UHC rollout in January, with one million families getting free services](#) (Alice Waithera – 12 Dec)
- **UAE, *The National*:** [UAE and WHO team up to achieve global healthcare goals](#) (12 Dec)
- **UAE, *The National*:** [WHO says global healthcare failures are causing 'catastrophic hardships'](#) (12 Dec)
- **India, *Latestly*:** [Universal Health Coverage is One of the Most Important Elements of a Well-being Society: ... - Latest Tweet by World Health Organization](#) (12 Dec)
- **UAE, *Gulf News*:** [UAE, World Health Organization join forces in new global health project](#) (Suchitra Bajpai Chaudhary – 12 Dec)
- **Pakistan, *RadioPakistan*:** [Universal Health Coverage Day being observed today](#) (12 Dec)
- **Zimbabwe, *Newsday*:** [Health equity vital, UN urges world govts](#) (12 Dec)
- **Nigeria, *The Eagle Online*:** [50% of those seeking family planning in Kaduna are adolescents — Official](#) (Hassan Muaz – 12 Dec)
- **Nepal, *Himalayan Times*:** [1.6bn in Asia and Pacific lack social health protection](#) (12 Dec)
- **UAE, *Khaleej Times*:** [Dubai: Top WHO official reveals how to stay safe amid new Covid-19 variants](#) (Dhanusha Gokulan – 12 Dec)

- **UAE, *Khaleej Times*:** [More than half a billion people face extreme poverty due to health care costs, says WHO](#) (Dhanusha Gokulan – 12 Dec)
- **Morocco, *Morocco Times*:** [World: Universal Health Coverage Day: leave no one's health behind 12 December 2021](#) (12 Dec)
- **US, *Clear Publicist*:** [Universal Health and fitness Protection Working day: depart no one's wellness at the rear of 12 December 2021 – Planet](#) (Jasmine Andrade – 12 Dec)
- **India, *The Morung Express*:** [Universal Health Coverage Day observed across Nagaland](#) (13 Dec)
- **India, *Express Healthcare*:** [Dr Bharati Pravin Pawar chairs Universal Health Coverage Day ceremony](#) (13 Dec)
- **UAE, *Gulf News*:** [Pakistan: Imran Khan launches health insurance scheme for Punjab residents](#) (13 Dec)
- **Global, *World Economic Forum*:** [COVID-19: What you need to know about the coronavirus pandemic on 13 December](#) (Joe Myers – 13 Dec)
- **Global, *Global Citizen*:** [More Than 500M Pushed Into Extreme Poverty Due to High Health Care Costs: Reports](#) (Leah Rodriguez – 13 Dec)
- **UK/Global, *Reuters*:** [Health costs pushed or worsened poverty for over 500 mln](#) (Manas Mishra – 13 Dec)
- **India, *Dariya News*:** [Dr. Bharati Pravin Pawar chairs Universal Health Coverage Day Ceremony](#) (13 Dec)
- **Nigeria, *Vanguard*:** [Experts scrutinize implementation of Contributory health scheme in Kaduna](#) (Ibrahim Hassan-Wuyo – 13 Dec)
- **Nigeria, *Blueprint*:** [WHO urges nations to invest more in health care](#) (13 Dec)
- **Pakistan, *Dawn*:** [After KP, PM Imran launches health insurance programme for all residents of Punjab](#) (13 Dec)
- **Philippines, *SunStar*:** [Former lawmaker rues late passage of UHC law](#) (Ralph Lawrence G. Llemmit – 13 Dec)
- **Nigeria, *Punch*:** [Firm seeks access to reliable, affordable healthcare](#) (13 Dec)
- **India, *Business Standard*:** [Tamil Nadu records 657 new coronavirus cases, 12 fatalities in a day](#) (13 Dec)
- **India, *NagalandPost*:** [3 health workers get 'best performance' award](#) (13 Dec)
- **India, *Lokmat*:** [India moving towards Universal Health Coverage goal, says MoS Pawar](#) (13 Dec)
- **UK, *British Herald*:** [WHO And Global Leaders Reinforce Urgency Of Universal Health Coverage At Expo 2020](#) (13 Dec)
- **TDPEL Media:** [WHO And Global Leaders Reinforce Urgency Of Universal Health Coverage At Expo 2020](#) (13 Dec)

- **UAE, Emirates News Agency:** [UAE hosts WHO celebration of Universal Health Coverage Day](#) (13 Dec)
- **UK/Australia, News Medical:** [COVID-19 pandemic may halt two decades of global progress towards Universal Health Coverage](#) (Emily Henderson – 13 Dec)
- **India, Daji World:** [India moving towards Universal Health Coverage goal, says MoS Pawar](#) (13 Dec)
- **India, Economic Times:** [COVID-19 pandemic pushed over half a billion into extreme poverty: UN report](#) (13 Dec)
- **India, Biospectrum India:** [Prioritise investments in primary healthcare for universal health coverage: WHO](#) (14 Dec)
- **India, The Free Press Journal:** [Omicron cases in 77 countries now: WHO says 'it is spreading at a rate we have not seen with any previous variant'](#) (14 Dec)
- **Nigeria, Vanguard:** [Nigeria has a surgical workforce crisis- Ehanire](#) (14 Dec)
- **Uganda, ChimpReports:** [National Health Insurance Scheme to Promote Access to Quality Healthcare Services!](#) (Esther Makula – 14 Dec)
- **Global, Modern Diplomacy:** [More than half a billion people pushed into extreme poverty due to health care costs](#) (14 Dec)
- **India, Economic Times:** [Chhattisgarh bags top prize for creation of most health IDs](#) (14 Dec)
- **India, Times of India:** [Prioritize investments in primary health care for universal health coverage: WHO](#) (14 Dec)
- **India, Times of India:** [Assam adjudged third best in disease screening](#) (14 Dec)
- **India, Millennium Post:** [Prioritize investments in primary health care for universal health coverage'](#) (14 Dec)
- **India, The Sentinel:** [NHM Assam is Ranked 3rd in Northeast for Disease Screening](#) (14 Dec)
- **South Asia, South Asia Investor Review:** [Naya Pakistan Sehat Card: A Giant Step Toward Universal Healthcare](#) (Riaz Haq – 14 Dec)
- **Kenya, The Star:** [Covid-19 pushes Kenya's UHC dream farther away](#) (John Muchangi – 14 Dec)
- **Ghana, Ghana Web:** [Ghanaian doctor wins US\\$200,000 for his work on river blindness](#) (15 Dec)
- **Tanzania, The Daily News:** [Pharmaaccess eyes positive impacts in health sector](#) (15 Dec)
- **India, WION:** [Omicron cases in 77 countries, spreading at unprecedented rate: WHO](#) (15 Dec)

- **India, *The Hitavada*:** [C'garh ranks 1st in making maximum Digital Health ID through Health & Wellness Centres](#) (15 Dec)
- **Global, *UN News*:** [Migrant workers still at great risk despite key role in global economy](#) (16 Dec)
- **Malawi, *Nyasa Times*:** [Coalition alleges discrimination of elderly people in healthcare provision](#) (16 Dec)
- **India, *The Policy Times*:** [WHO urges South-East Asian countries to increase investment in PHC](#) (16 Dec)
- **Nigeria, *This Day*:** [Stronger Political Will Needed to Achieve Universal Basic Healthcare. Says Saraki](#) (16 Dec)
- **Ghana, *Ghana on 24*:** [PharmAccess marks its 20th anniversary: calls for accelerated universal health coverage in sub-Saharan Africa](#) (16 Dec)
- **Pakistan, *Dawn*:** [Provinces asked to strengthen health service delivery](#) (16 Dec)
- **India, *SheThePeople*:** [How India's Community Health Officers Are Strengthening Country's Backbone](#) (Ratran Priya – 16 Dec)
- **Nigeria, *The Will*:** [Benue Lists 15,000 Poor, Vulnerable Persons To Benefit From Health Insurance](#) (Kajo Martins – 16 Dec)
- **Pakistan, *The News International*:** [Monitoring of health coverage service index recommended](#) (16 Dec)
- **Ghana, *Graphic Online*:** [PharmAccess marks 20th anniversary](#) (17 Dec)
- **Nigeria, *This Day*:** [Saraki: Stronger Political will Needed to Achieve Universal Basic Healthcare](#) (17 Dec)
- **Iran, *Tehran Times*:** [WHO supports Iran to address challenges in health workforce capacity](#) (17 Dec)
- **Nigeria, *Tribune Online*:** [Health Stakeholders Call For Enrollment Of Sickle Cell Clients In Gombe Insurance Scheme](#) (Ishola Michael – 17 Dec)

## Arabic Coverage of Expo 2020 (12)

- **UAE, *Albanyan News*:** [Expo 2020 Dubai organizes "Walk the Talk" event](#) (4 Dec)
- **UAE, *AlAin News*:** [Expo 2020 Dubai honors frontline workers during the Corona pandemic](#) (12 Dec)
- **UAE, *Albanian News*:** [Walk the Talk..Expo celebrates the front lines of the healthcare sector](#) (12 Dec)
- **UAE, *Emaratyab*:** [World Health Organization selects Expo 2020 Dubai to celebrate Universal Health Coverage Day](#) (12 Dec)

- UAE, *Albanyan News*: [WHO forum calls on governments to provide health care for all](#) (12 Dec)
- UAE, *Oman Daily*: [The Minister of Health affirms the Sultanate of Oman's commitment to achieving universal health coverage](#) (13 Dec)
- UAE, *AlAin News*: [Expo 2020 .. "World Health" calls on governments to provide health care for all](#) (13 Dec)
- UAE, *Emirates News Agency*: [The World Health Organization selects Expo 2020 Dubai to celebrate Universal Health Coverage Day](#) (13 Dec)
- UAE, *Elbalad News*: [UAE.. Global Health participates in the International Day of Universal Health Coverage at Expo Dubai](#) (13 Dec)
- UAE, *Albanyan News*: [The World Health Organization selects the UAE to celebrate Universal Health Coverage Day](#) (13 Dec)
- UAE, *Emaratalyoum Newspaper*: [Expo .. The UAE supports the right to "health care with" 3 billion steps](#) (13 Dec)
- UAE, *Gulf 365*: [The World Health Organization appreciates the UAE's support for health care in various countries](#) (13 Dec)

## Broadcast/Video (7)

- WHO Europe: [Contact tracing during a pandemic: Gintare's story from Lithuania](#) (9 Dec)
- WHO Denmark: [Social workers caring for the most vulnerable: Christina's story](#) (10 Dec)
- Kenya, *Citizen TV*: [| SICKNESS IN HEALTH | Cost of healthcare burdening families already struggling with cost of living](#) (12 Dec)
- World Health Organization: [Video on monitoring reports](#) (12 Dec)
- UN Web TV: [Universal Health Coverage Day - Expo 2020 \(Dubai, United Arab Emirates\)](#) (12 Dec)
- India, *Hindustan Times*: [Why universal coverage is needed for healthcare in India? Swati Mahan answers](#) (14 Dec)
- World Health Organization: [Primary health care for universal health coverage: Getting back on track to the health-related SDGs](#) (15 Dec)

## Blogs (22)

- Self-Care Trailblazer Group: [Leave No One's Health Behind: Self-Care as a Key Component of Health Systems for All](#) (Marielle Hart, Nienke Westerhof – 1 Dec)
- Nigeria, *Nigeria Health Watch*: [Accelerating Progress Towards UHC in Nigeria: The Delta State Example](#) (6 Dec)

- **US, Saporta Report:** [Disease Interventions Give Health Systems a Boost](#) (The Carter Center, 6 Dec)
- **Switzerland, Union for International:** [Together we can close the care gap: human rights, UHC and cancer care](#) (Dr Cary James – 9 Dec)
- **UK, Global Schistosomiasis Alliance:** [Universal Health Coverage & NTD programmes – who are we missing and how do we reach them?](#) (10 Dec)
- **Zimbabwe, Capacity4Dev:** [Empowering health workers in Zimbabwe to advance universal health coverage during COVID-19](#) (Dimitrios Chaidas, Tatenda Ann Chimbwanda, Nikon Meru, European Commission, Matthias Reinicke, Diana Isabel Sotomayor – 10 Dec)
- **UHC2030:** [A lesson on the urgency of universal health coverage: UHC2030 presents the results of its multi-stakeholder review](#) (10 Dec)
- **Global, Skoll Foundation:** [No Excuses: Universal Health Coverage is Possible Even in the Toughest Settings](#) (10 Dec)
- **US, New Security Beat:** [The Elusive Goal of Universal Health Coverage](#) (Eduardo Gonzalez-Pier – 10 Dec)
- **Africa Region, African Health Observatory Platform:** [The role of global and local agendas for Universal Health Coverage: Part 1 — Are we tracking progress in all its dimensions?](#) (10 Dec)
- **Africa Region, African Health Observatory Platform:** [The role of global and local agendas for Universal Health Coverage: Part 2 — Measuring UHC in five AHOP countries](#) (10 Dec)
- **World Bank Blogs:** [Pathway to UHC: Three priorities for stronger, more resilient, more inclusive health systems](#) (10 Dec)
- **World Health Organization:** [Universal health coverage means a fairer, healthier world for all](#) (10 Dec)
- **Pan American Health Organization:** [Universal Health Day: Public investment crucial to ensuring resilient health systems post-COVID-19](#) (10 Dec)
- **Australia, Mirage News:** [Scale My Clinic Commemorates Universal Health Coverage Day with Message to All General Practitioners](#) (11 Dec)
- **Switzerland, United Health Futures:** [Universal Health Coverage – where are we?](#) (Seon Jae Choi – 12 Dec)
- **Global, LinkedIn:** [UHC: An Investment Beyond Health](#) (Lisa Rooney Slater – 12 Dec)
- **World Health Organization EMRO:** [Universal Health Coverage Day: translating the dream of 'health for all' into a reality](#) (12 Dec)
- **World Bank Blogs:** [Reaching UHC: making the case for investing more and better](#) (13 Dec)

- **King's Global Health Partnerships:** [Universal Health Coverage Day: Reflections from an NHS surgeon working with colleagues in the Democratic Republic of Congo](#) (16 Dec)
- **World Health Organization Europe:** [“Every young nurse wants to leave this country” – Natalia Chikovani talks about challenges of nursing in Georgia](#)
- **World Health Organization Europe:** [Witnessing her patients' pain and suffering, Romanian doctor urges people to get their COVID-19 vaccine](#)

## Press Release and Statements (12)

- **Asia Pacific Alliance for Sexual and Reproductive Health (APA):** [APA Launch Advocacy Toolkit To Brings Awareness To Self-care And Create Equal Access To Health Services](#) (11 Dec)
- **GLIDE:** The Global Institute for Disease Elimination awards USD1 million to ground-breaking health projects in endemic countries ([Businesswire](#), [Zawya](#) – 12 Dec)
- **PharmAccess Foundation:** [PharmAccess Marks 20-year Anniversary](#) (12 Dec)
- **UNAIDS:** [Addressing inequalities to ensure health and rights for all](#) (12 Dec)
- **Save the Children & GSK:** [Universal Health Coverage \(UHC\) Day](#) (12 Dec)
- **World Health Organization EMRO:** [Universal Health Coverage Day: leave no one's health behind 12 December 2021](#) (12 Dec)
- **World Health Organization Africa:** [Marrying Public Health with Information Communication Technology \(ICT\)](#) (3 Dec)
- **World Health Organization:** [More than half a billion people pushed or pushed further into extreme poverty due to health care costs](#) (12 Dec)
- **World Health Organization/World Bank:** [WHO/World Bank joint release of the 2021 reports on Universal health coverage and Financial protection in health](#) (13 Dec)
- **GLIDE:** [Yemeni Doctor Wins Global Disease Elimination Award to Help Keep the Country Free of Lymphatic Filariasis](#) (13 Dec)
- **Outreach Scout Foundation (OSF):** Malawi's low performance on universal health coverage is a wake-up call (13 Dec)
- **Foreign, Commonwealth & Development Office (FCDO):** [FCDO launches new approach to improving global health](#) (14 Dec)