



Terms of Reference for International UHC Day Coordination Group

7 October 2020 (final)

Background

In 2014, the Universal Health Coverage Coalition started to celebrate December 12 as UHC Day, to commemorate the date on which the UN General Assembly officially recognized the importance of universal health coverage (UHC). Since then, the day has become the annual rallying point for the growing global movement for Health for All. On December 12 2017, the UN General Assembly proclaimed December 12 as [International Universal Health Coverage Day](#) (UHC Day) by resolution, making it an official UN-designated day.

In 2018, UHC2030 started to convene a [multi-stakeholder Coordination Group of International UHC Day](#) (12/12CG) to coordinate campaigns across the globe. The theme of the UHC Day in 2018 was 'Unite for Universal Health Coverage: Now is the Time for Collective Action'. 187 campaigns were organized in 60 countries, and UHC2030 funded 57 campaigns in 34 countries. In 2019, the theme was 'Keep the promise' to emphasize accountability for political leaders to keep true to their commitments that were recorded in the Political Declaration that was adopted at [the UN High Level Meeting on UHC in September 2019](#) (UN HLM). 229 campaigns were organized in 68 countries, and 89 campaigns in 56 countries were funded.

Opportunity

UHC Day aims to raise awareness of UHC. Each year on 12.12, UHC advocates have opportunities to raise their voices to ensure that everyone, everywhere should have access to quality and affordable health services, and call on Political Leaders to legislate, invest and collaborate with all of society to make UHC a reality. In 2020, UHC2030 has initiated a project on '[State of UHC Commitment](#)' to provide country stakeholders with the necessary additional information to feed into inclusive and participatory review processes for assessing UHC progress and commitments over time. UHC2030 will launch the first annual synthesis report and its country profiles around UHC Day 2020. In addition, in July 2020, UNSG's Independent Accountability Panel will release a 2020 Report on '[Caught in the COVID-19 storm: women's, children's and adolescents' health in the context of UHC and the SDGs](#)'. Promoting social-political accountability for UHC at the country level will be a critical focus this year.

Scope of work

Coordination Group of International UHC Day (12.12.CG) is a multi-stakeholder task team hosted by UHC2030. UHC2030 Core Team serves 12.12.CG as the secretariat of the coordination group. 12.12.CG is responsible for the following scope of the work:



- Set theme of the campaign 2020, considering political and public attention of the year
- Develop a campaign microsite and other relevant campaign materials for UHC Day, building on the existing efforts around the UHC movement;
- Consult and reach out to relevant partners as necessary;
- Map campaigns across the World to make it a united annual campaign;
- Leverage social media and partner networks to expand the reach of their campaigns; and
- Provide support to prepare and raise funding for campaigns on the ground.

Deliverables

The following timeline includes key deliverables:

Period	Tasks
September 2020	Convene a group and develop a coordination plan of the year.
October 2020	Develop a campaign microsite and county campaign support strategy.
November 2020	Map campaign information and provide support to campaigners.
December 2020	Document campaign summary of the year on the microsite.

Budget

UHC2030 will be responsible for ensuring overall coordination to support the UHC Day campaigns. This will include the mobilization of resources among partners potentially interested in supporting country activities. However, no additional funds will be available from UHC2030's budget to finance the micro-grant program.

Composition of Coordination Group Members

Members of the coordination group are designated every year. 10 main members + 10 alternate members (20 members in total) from the following multi-stakeholder representatives are part of the coordination group: UN secretariat (1); multilateral organization (1+1); health-related initiative (1+1); national government (1+1); local government (1+1); parliamentarian (1+1); civil society and foundation (2+2); private sector (1+1); thinktank (1+1). All members of the coordination group are expected to proactively lead or contribute to the development and dissemination of the campaigns.