

WALK  
the TALK:  
The Health for All Challenge



World Health  
Organization

# Key details

- **What:** Walk the Talk: The Health for All Challenge (a free and inclusive event open to people to walk, jog, run, wheelchair, etc.)
- **When:** 9.45am-1pm, 20 May, 2018.
- **Where:** Geneva, health landmarks, connecting “international” and “local” Geneva.
- **Why:** celebrate WHO 70<sup>th</sup> anniversary, promote health and physical activity, World Health Assembly, promote Geneva as a centre of global health.
- **Who:** WHO, Ville and Canton, Swiss Mission, UNOG, SPORTIGeneve, Graduate Institute, etc.

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# Three connected routes

Each route starts and ends at the Place des Nations and passes by WHO.

Three routes with different characteristics.

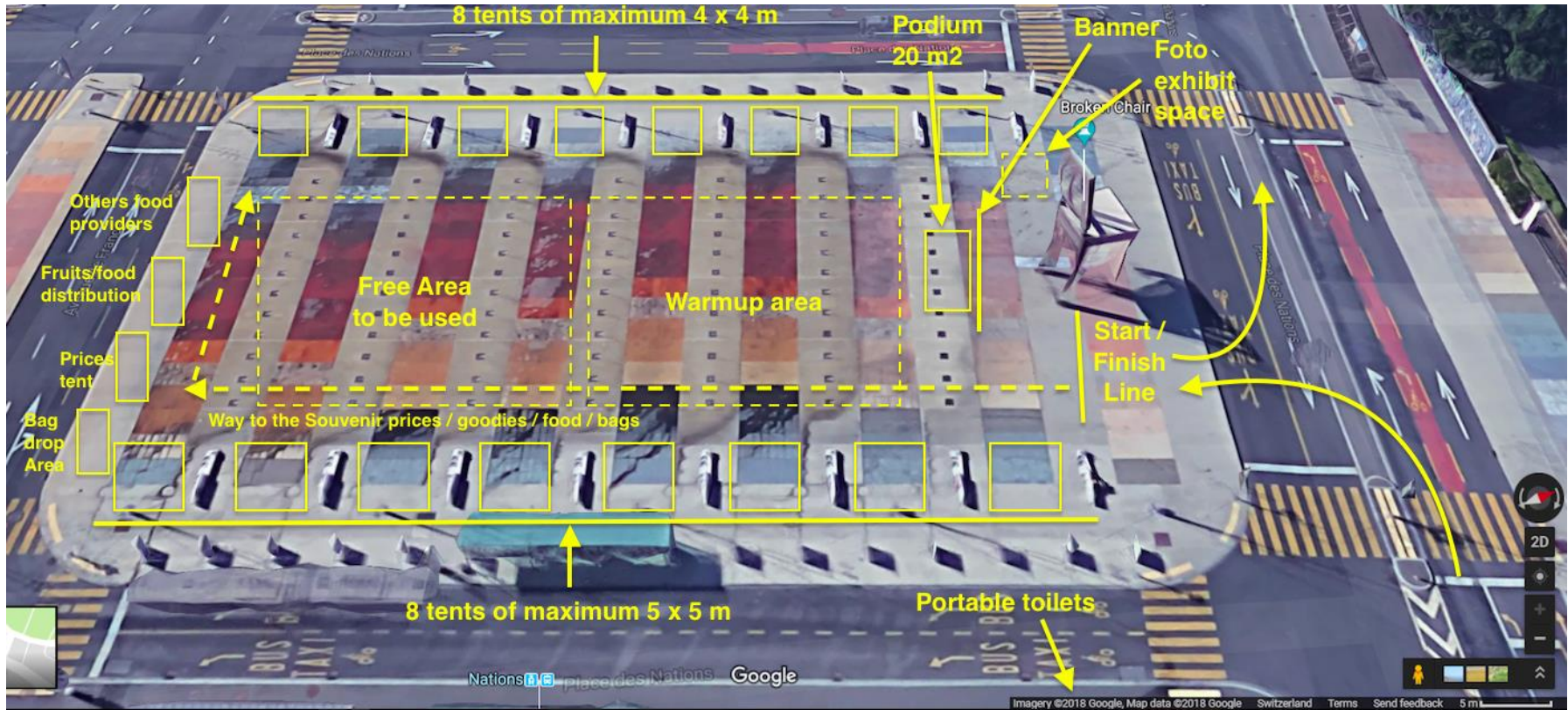
- 3.0 km (less steep decline from WHO back to Places des Nations)
- 4.2 km (passes through Botanic Gardens)
- 8.5 km (connects to Geneva lake foreshore)



# 5 thematic locations, reflecting WHO priorities

- |                              |   |
|------------------------------|---|
| <b>1. Place des Nations:</b> | Healthy lives/promoting<br>healthier populations            |
| <b>2. WHO:</b>               | Health for All/Achieving<br>Universal Health Coverage (UHC) |
| <b>3. Jardin Botanique:</b>  | Addressing health emergencies                               |
| <b>4. Villa Barton:</b>      | Diplomacy and advocacy for<br>health                        |
| <b>5. Bains des Pâquis:</b>  | Public health impact at country<br>level                    |

# Place des Nations



**Location/activities coordinator:** WHO, Geneva Ville and Canton,  
with support from Generation Games

**Theme:** Healthy lives

# WHO



**Location/activities coordinator:** WHO, open to others to join.  
**Theme:** Health for All/UHC

# Jardin Botanique



**Location/activities coordinator:** To be determined, open to others to join, Jardin Botanique management providing access.  
**Theme:** Addressing health emergencies

# Villa Barton



**Location/activities coordinator:** Graduate Institute; supported by NCD Alliance and other health actors.

**Theme:** Diplomacy and advocacy for health.

# Bains des Pâquis



**Location/activities coordinator:** To be determined, open to others to join, HUG and CIPRET have shown interest.

**Theme:** Public health impact at country level.

# How to be involved

- Participate: Organize a team, provide volunteers, bring your families.
- Build: Coordinate set up of locations, and/or participate in these spaces.
- Promote: Spread the word within your networks.
- Support: Event organizers are offering various support opportunities, from in-kind to financial.

THANK YOU

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