

Activity: Limitations and challenges

1. Ask the group to discuss the key challenges, limitations and considerations for their contexts, to consider national laws, media freedom (in general and on different platforms), media accessibility, independence and control, health context and infrastructure and as many other aspects as possible that could limit or challenge media coverage of health budget accountability for UHC or put contributors and audiences at risk.
2. In the case study in section A:
 - What limits or challenges do you think the people who produced this study faced?
 - Was there any mitigation?
 - What unintentional or undesirable results or outcome might have this had? What changes would you suggest? Focus on the approach, not the activities.
 - Summarize the approach, discuss the general limits and challenges for accountability for UHC budgets and safeguarding and protection of sources, participants and journalists.
3. Step 2 of activity in section D:
 - In the same groups, work through at least three of the ideas they have proposed. Consider, for the context and media platform and format you work on, the potential impacts of doing this story. For sources? For contributors, including people who wrote comments on social media? The subject of the story? Your audience? You?
 - Feedback to the group: Was anything missed (e.g. context, ethical values)? Anything to add? Mitigation?
 - Would you run the story? If yes, with any caveats?
4. Summary of key points