

Activity: Advocacy and accountability

1. Setting objectives (10–15 min)

- Participants set objectives, which helps the facilitator to understand their expectations of the workshop and whether any clarification of the training is required.
- The objectives could be written on a post-it note or paper and stuck to a wall.
- The facilitator should review them rapidly to determine if any cannot be met in this workshop.

2. Advocacy and accountability – discussion (15 min)

- What is “advocacy”, and what is “accountability”? What are the differences or overlaps? Could be discussed in small groups or in plenary to determine their understanding and areas on which the facilitator might wish to spend more or less time.
 - Discussion on the media’s approach (accountability, not advocacy)
 - Small groups could identify the questions related to each term, starting with Who, What, When, Where, Why and How.
 - Examples:
 - Which internal and external bodies monitor health sector accountability? What are their findings? Reference may be made to e.g. the WHO health financing progress matrix, country assessments.
 - Ask participants to give examples of health budget advocacy and health budget accountability to verify that the difference between the two is understood.
- ### 3. Summarize the presentation, including definitions of health budget advocacy and accountability, focus of the media on accountability and its importance.