

Activity: Initial advocacy definition map: Identifying participants' definitions and concepts of advocacy

1. Each participant receives a card of the same colour, which will have no particular meaning for this activity.
2. Referring to the IPPF definitions, each participant will consider how their organization defines advocacy. The facilitator will ask: what is your organization's (not your) definition of advocacy?
3. Once each participant has written his or her definition, the group will be divided into three or four people, who will share their definitions.
4. The facilitator will then ask them to identify what their definitions have in common (for example, they all mention policy change or citizens) and to write them on a card of another colour.
5. Each group will stick the card with "common definitions" on the wall.
6. In plenary, the facilitator will ask two participants to find the three to five common elements or concepts in all the definitions.
7. The group will have a shared vision of advocacy from which to begin understanding budget advocacy.