Engagement of private sector with UHC2030

Kristina Yarrow, UN Foundation, Chair, UHC2030 Private Sector taskforce

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Context

Private sector engagement and steps taken towards establishing the private sector constituency

Rationale:

- With the SDG approach to multi-stakeholder engagement, the private sector is recognized as an important partner for sustainable development.
- In many countries, health care services are delivered by the private sector; however, private and public sectors remain intricately linked.

Modality:

- Private Sector taskforce established with the goal of developing a draft terms of reference for the constituency
Proposed Terms of Reference (1/3)

Private Sector’s contributions to UHC2030

- Experience from investment and core business operations (marketing, finance, distribution and procurement of goods)
- Competencies: strategic thinking, management, human resource development, innovation, value for money, etc.
- Professional networks and corporate values, in-line with UHC2030 principles
- Influencing private sector actors in owning and supporting UHC2030 key principles through advocacy and championing
Proposed Terms of Reference (2/3)

Purpose and critical role of the UHC2030 private sector constituency

The private sector constituency is expected to:

1) represent private sector on the Steering Committee
2) help shape the Steering Committee agenda while strengthening trust and linkages between private and public sectors in health
3) engage with the existing (and future) UHC2030 working groups to ensure that private sector perspectives and technical resources are integrated across the partnership with a focus on supporting country progress towards UHC.
Proposed Terms of Reference (3/3)

Criteria for selection:

- Representation: a geographic mix of the private sector representation is advised: global, regional, and country level (i.e.: national umbrella associations, regional private sector and professional associations)
- Networks, umbrella organizations, professional private sector associations should be preferred to individual companies
- Demonstrated track record in engaging in public private partnerships with a vision towards scale and sustainability

Members should represent the following categories and sectors:

- Service providers
- Private sector facilities
- Training institutions
- Academic and research institutions
- Medical equipment
- Commodities
- Health insurance
- Health Data and Information systems
Questions for Steering Committee’s consideration

Suggested points for further discussion and decision

Discussion:

1. Suggested criteria:
   • geographic representation
   • networks / associations versus individual companies
   • demonstrated track record engaging in public private partnerships with a vision towards scale and sustainability.

2. Suggested categories and sectors – who/what are we missing?

Decision:

1. Does the Steering committee agree on the key principles outlined in this presentation and therefore the TOR for the private sector constituency?
Thank you