**Terms of Reference for International UHC Day Coordination Group**

1. **Background**

In 2014, the [UHC Coalition](http://universalhealthcoverageday.org/) launched a petition calling for recognition of 12 December as UHC Day to commemorate the data that UN General Assembly official recognised UHC approach for the first time. UHC Coalition stands more than 1,000 organisations strong and has been committed to making the UHC Day the most impactful yet.

In 2017, a [total of 160 UHC Day events](https://www.uhc2030.org/fileadmin/uploads/uhc2030/Documents/Key_Issues/UHC2030_civil_society_engagement/UHC_Day_2017_Summary_Report__1_.pdf) took place in 45 countries and included marches, high-level roundtables, civil society and policymaker workshops, media engagements and more. The events brought diverse partners together to explore how to drive progress toward universal health coverage. People demanded political action is calling for local and national leaders to take clear steps towards health for all.

With action and momentum from governments, international agencies, civil societies around the world, including the leadership of the Foreign Policy and Global Health Network, this date has now been [formally recognised by UN General Assembly](https://undocs.org/A/72/L.27).

1. **Opportunity**

The UN General Assembly resolution on ‘Global health and foreign policy: addressing the health of the most vulnerable for an inclusive society’, recognizes UHC2030 as a relevant initiative to provide support to Member States, especially through a technical assistance and capacity-building programme, for the development and strengthening of the sustainability of universal health coverage at the national level with the aim of promoting access to health services for the most vulnerable’ (OP 21, A/72/L.28). There is a need to coordinate broader multi-stakeholder’s involvement in this annual campaign for UN Official Day beyond the previous civil society-led coordination group.

[UHC2030 has been supporting UHC Coalition partners to organise UHC Day campaign](https://www.uhc2030.org/fileadmin/uploads/uhc2030/Documents/Key_Issues/UHC2030_civil_society_engagement/UHC_Day_2017_-_UHC2030_Summary_Report__1_.pdf)s since the establishment of this partnership in 2016. In line with the [Accelerating Political Momentum for Universal Health Coverage: UHC2030 Framework for Advocates](https://www.uhc2030.org/fileadmin/uploads/uhc2030/Documents/About_UHC2030/mgt_arrangemts___docs/UHC2030_Official_documents/UHC2030_Advocacy_Strategy_final_March_2018.pdf), UHC2030 has facilitated the development of annual UHC Advocacy Guide thorough multi-stakeholder consultative process to support various partners to advocate UHC both globally and locally. UHC2030 has also contributed preparation of the [World Health Day 2018 on UHC](http://www.who.int/campaigns/world-health-day/2018/en/) and [its microsite](http://apps.who.int/uhc/en/), partnering WHO and Civil Society Organizations. Building on the experience and mandate of, UHC2030 is well positioned to coordinate multi-stakeholder partners to organise International UHC Day across the World.

1. **Scope of work**

UHC2030 convenes a multi-stakeholder Coordination Group of International UHC Day (12/12CG), a mix of Member States, organisations of the United Nations system and other global organisations, as well as other relevant stakeholders, including civil society, non-governmental organisations, the private sector and academia. UHC2030 Core Team serve 12/12CG as the secretariat of the coordination group. 12/12CG is responsible for the following scope of the work:

* Develop a campaign microsite and other relevant campaign materials for International UHC Day, building on the existing efforts around the UHC movement;
* Consult and reach out to relevant partners as necessary;
* Map both global and country campaigns and collect records of these activities (e.g. documentation, video, photo) to make it united annual campaign across the World;
* Leverage social media and partner networks to expand the reach of their activities and events; and
* Provide technical support to prepare and raise funding for campaigns on the ground.
1. **Deliverables**
* June: Convene an annual coordination group
* July-August: Develop coordination plan of the year, including fundraising and technical supports to campaign organisers on the ground
* September-October: Develop a campaign microsite and other campaign materials
* November: Map campaign information and provide in-kind support to campaigners
* December: Document campaigns summary across the World on the microsite
1. **Budget**

A total of up to USD XXX is allocated from UHC2030 budget on advocacy to coordinate the day. This amount does not include small grants to support organising UHC Day campaigns, which would be funded by various global or country partners.

1. **Annex – List of coordination group members**

Members of the coordination group are subject to change every year. 10 members from the following multi-stakeholder groups are selected for the coordination group 2018:

* UN System: UN Secretariat, Department of Public Information (1)
* UN System: WHO Communications Department (1)
* UN System: World Bank Health, Nutrition and Population, Communications Team (1)
* UN System: UNICEF Communications Team (1)
* Country: Representatives from UHC2030 Steering Committee – Thailand and Japan (2)
* Civil Society: Representatives from CSEM Advisory Group (2)
* Private Sector: World Economic Forum, Communications Team (1)
* Academia: Health System Global, Advocacy Team (1)