



Profiting from profit: aligning private sector interests with UHC goals

<u>RSVP</u>

21 May 2019 6-8pm

Restaurant Vieux Bois, Avenue de la Paix 12, adjacent to the Palais des Nations.

How can governments effectively engage the private sector to achieve UHC?

Join us in an interactive session featuring speakers doing TED Talks to discuss this crucial topic! Hear about the views and expectations of the global health community on how the private sector can contribute to UHC.

What could the private sector do (differently) and how can we align all interests?

- Take part in a constructive dialogue among all stakeholders for SDG 3.8.
- Find out which factors lead to successful interactions with the private sector.
- Share your perspective and contribute to the UHC2030 statement on the role of the private sector launched at the UN High Level Meeting on UHC in September!

Moderated by Dr Zafar Mirza Minister of State for Health Pakistan

Organised by UHC2030, World Health Organization, World Economic Forum and the Independent Accountability Panel

PROGRAMME

Opening remarks by Dr Peter Salama EXD UHC / life course, WHO

Kick-off: multi-stakeholder views on private sector engagement TED Talks from speakers:

- Private Sector interests and conflict of interests by Jan-Willem Sheijgrond, Head of International Partnerships, Philips
- How can governments engage the private sector while ensuring UHC outcomes by Dr Akaki Zoidze, MP, Georgia
- Lessons learned from engaging the private sector for UHC in countries by Cynthia Eldridge, Impact for Health

Let's discuss: what are your views or questions?

Closing remarks by Dr Githinji Gitahi CEO of Amref & Co-chair of UHC2030

Cocktail reception: 19:30 onwards

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